



United Way
Waterloo Region
Communities



Campaign Cabinet

Volunteer Committee of Local Leaders

The Campaign Cabinet is a group of passionate community-minded ambassadors and local leaders whose task is to strengthen our existing partnerships, build our brand, and forge relationships with new donors and workplaces.

Responsibilities

- Leverage your existing networks to support United Way
- Lead by example by making a financial donation to charity
- Inspire others to get involved
- New Business Development
- Donor Stewardship & Support

Benefits

- Develop leadership skills
- Gain hands-on experience in fundraising, advocacy, and public speaking
- Connect and network with influential business and community leaders
- Make a direct and significant impact in your community

Financial Commitment

Cabinet members are encouraged to donate an annual gift (suggested minimum \$365+ with the intention to grow to leadership donor level of \$1,200+)

Time Commitment

The position is a 2-year term, Sept. - June

- 3 to 6 hours a month
- Hybrid monthly meetings last 1 hour, from 8:00am – 9:00am.

Why United Way?

We allocate financial donations strategically across local agencies where the biggest impacts can be made.

UNITED IS THE WAY TO HELP.

For more information contact:

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Being part of the United Way Campaign Cabinet is more than just a volunteer role. It is an opportunity to grow, lead, and make a meaningful impact.