



News Release

United Way Waterloo Region Communities (WRC)

For Immediate Release – March 9, 2026

Record Attendance at United Way's 4th Annual Trivia Challenge Raises over \$20,000 for Charity

Waterloo Region – The spirit of community was alive and thriving at United Way Waterloo Region's 4th Annual Corporate Trivia Challenge, hosted last Thursday, February 26th, at Catalyst 137 in Kitchener.

Guided by its MC Mike Farwell, the host of AM570's 'The Mike Farwell Show' and local sports broadcasting personality, the Corporate Trivia Challenge saw a record number of 30 teams comprised of 145 participants raise over \$22,000 to support critical social programs across Waterloo Region.

Teams were formed by local companies, municipalities, non-profit organizations, and volunteer groups. Despite a variety of backgrounds, each team's shared goal was to put their knowledge to the test for charity - not just for intellectual bragging rights, but for a greater cause that helps residents in need all across the region.

The final results were:

- **1st Place:**
 - BDO Canada LLP – Balance Sheet Bandits (Greg Archi, Chad Hepburn, Jackson Symington, Luca D'Addio, Natalie Hemmerich)
- **2nd Place:**
 - KPMG – Certified Public Assassins (Julia Poje, Rachel Feeney, Trish Goodridge, Noah VanSpronse, Rawle Groothuizen)
- **3rd Place:**
 - BMO Team 2 (Tonya Taylor, Russell Butler, Laura Ferrante, Melissa Saunders, Monique Paquette)

50/50 Draw Winner: Jennifer Enright from BDO Canada (who donated her winnings back to United Way!) helped to raise \$1,270 from the 50/50 draw.

In a time when charitable giving is on the decline across Canada, events like United Way's Corporate Trivia Challenge prove that business and philanthropy can



combine in fun and energetic ways – highlighting the generosity and compassion that is present in our community.

“It’s amazing to see so many people from all across our community, in a variety of different businesses and professions, come together under the United Way’s umbrella to support 60+ local charities in need,” said Neena Gupta, United Way Waterloo Region Board Chair. “This is more than just a fun evening of trivia. It’s proof that when we come together as a group, as a community, we can achieve so much more together through the United Way than what could be accomplished by ourselves, or through our own organizations.”

“In the midst of a very challenging social and economic moment, the Corporate Trivia Challenge demonstrates that Waterloo Region’s businesses and municipalities are ready to give back to help others in need,” said Joan Fisk, CEO, United Way Waterloo Region. “When it really matters, our residents and businesses are ready to team-up to lend a helping hand. Our trivia event is just one avenue for our partners to give back and have fun while doing so.”

PHOTOS (credit: United Way WR)



First place team: BDO Canada LLP’s ‘Balance Sheet Bandits’



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Second place team: KPMG's 'Certified Public Assassins'



Third place team: BMO 'Team 2'



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About United Way Waterloo Region

United Way Waterloo Region is defined by the Government of Canada as an umbrella organization, because it raises funds to distribute across a variety of social sectors and issues depending on local community needs. United Way is dedicated to helping people across Waterloo Region live better lives in every one of the seven communities it serves, and it focuses on understanding issues and solutions unique to each community, and working with local experts to resolve them.

Thanks to generous donors and partners, United Way Waterloo Region is privileged to collaborate with people, non-profits, and businesses, with the shared goal of helping others thrive.

We are fundraisers, advocates and local community builders that support a network of non-profit organizations, whose programs and services are locally focused and deeply invested in helping people reach their full potential.

Digital Assets:

Please visit www.uwaywrc.ca/about-us/communications/ to download our digital assets and further information, including photos, CEO bio and photo, and other United Way materials.

For more information or for media interviews, please contact:

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