

Contents

Contents	1
About United Way Waterloo Region Communities	3
About the Program/Project Grant	3
Important Dates Q1 April 2025-April 2026.....	3
Community Impact Fund Process Changes	3
Q1 Affordable Housing and Homelessness Issue Area Description .	Error! Bookmark not defined.
Choosing an Issue Area if you don't qualify for this quarter:.....	5
Number of Application Submissions Per Quarter	5
Successful Applications	6
Minimum and Maximum Grant Request	6
New Reporting Model	6
Collaborative Application Option	6
Roles & Expectations.....	7
Network Lead Organization Responsibilities:.....	7
Network Member Organization Responsibilities:.....	7
How are grant applications evaluated?	7
New Process FAQ	8
Tips for a high scoring application.....	8
Theory of Change	9
Application Breakdown	10
Sponsoring Organizations Brief Overview	10
Service Description	12
Grant Request and Financial Information.....	13
Eligible Expenses for Community Fund:	13
Eligible Expenses:	13
Ineligible Expenses:	13
Upcoming Issue Areas' Eligibility Criteria	14
Children & Youth	14
Literacy, Employment Skills & Assistive Devices.....	14
Community & Social Supports	15
Mental Health & Addictions	15
Food Insecurity.....	16



UWWRC Staff Contact Information	16
United Way WRC General Community Fund – Program/Project Application Questions	17
SECTION 1: Eligibility	17
SECTION 1 Continued: 1.2 - Fiscal Sponsor Information.....	18
SECTION 2: Organization Contact Information	18
3.1 & 3.2: Service Information & Geography	19
3.1 & 3.2: Service Information & Geography	20
3.3: Services in the Townships (If applicable)	20
3.4: Service Description	21
3.5: Issue Area.....	21
3.7: Partnerships & Networks.....	22
SECTION 4: Grant Request, Budget & Financial Information.....	22
4.2: Proposal Continued - Budget	22
4.3 - Audited Financials & Reserve Funds	23
SECTION 5: Application Sharing - Permissions & Exclusions	23
SECTION 6: Authorization & Confirmation	23



Guidelines for Community Service Organizations Applying for the Community Fund Application – PROGRAM/PROJECT

About United Way Waterloo Region Communities

At United Way Waterloo Region Communities (United Way WRC), we are dedicated to helping people live better lives in every one of the seven communities we serve. We are fundraisers who support a network of agencies whose programs and services are locally focused, informed, connected, and are invested in helping people access the tools they need to thrive.

About the Program/Project Grant

The Program or Project Application stream supports short-term projects and ongoing initiatives. This application gathers detailed information on the implementation, delivery, and impact of a program—whether newly developed or already in operation, regardless of prior United Way WRC funding.

If your proposal is more aligned with your organization’s overall mission or encompasses multiple programs and services, General Operating Support (GOS) may be a better fit. For more details, please refer to the GOS guide [here](#)

Important Dates Q1

Monday April 14th, 2025	Applications Open
Friday May 2 nd , 2025	Applications close at 4 PM
Mid to late June	Application decisions communicated to applicants

Community Impact Fund Process Changes

Over the past four years, our application model was tailored to address the evolving challenges posed by the pandemic and its aftermath. By adopting a quarterly funding approach, we prioritized flexibility, enabling us to adapt to shifting community needs and fluctuating fundraising outcomes. However, this reliance on short-term funding cycles brought its own challenges. Organizations faced difficulties in planning annual budgets with funding secured only one quarter at a time, while the frequent application process placed significant demands on the time and resources of both applicants and United Way WRC.

Our transition to an annual funding model is intended to streamline our process and enable deeper, more impactful funding commitments. However, we recognize that this shift may lead to fewer



applicants being funded per cycle unless fundraising revenue increases. We deeply regret that our current resources are insufficient to fully address the critical needs of the most vulnerable in our region, and we are actively working to close this gap. Before investing your time in this process, please note that our capacity to invest in new programs or organizations is extremely limited at this time.

While we will continue accepting applications quarterly, each quarter will focus exclusively on one or two designated Issue Areas. For the upcoming quarter (July-September 2025), applications will be open solely to organizations aligned with the Children & Youth, and Hate, Gender Based & Family Violence Issue Areas outlined below. If you're unsure whether your organization qualifies or wish to propose an initiative not listed, please contact United Way staff for guidance.

Q2 Children & Youth and Hate, Gender Based, and Family Violence Issue Area Descriptions

Hate, Gender-based and Family Violence

Incidents of hate, gender-based, and family violence have continued to rise across Waterloo Region. This grant will provide essential resources to help individuals escape dangerous situations and rebuild their lives in safety, offering them the support they need for a fresh start.

To provide greater clarity, we've divided the Issue Area into subcategories. You will be asked to select the two categories that best represent the services outlined in your application.

Hate, Gender Based and Family Violence Sub-Categories

- Crisis Supports/Outreach
- Education/Prevention
- Emergency & Transitional Housing
- Counselling/Recovery

Children & Youth

Empowering children and youth with the support they need to break the cycle of poverty is essential for their long-term success. This includes opportunities for healthy social, emotional, and physical development, to reduce the risk of facing challenges later in life.

Children & Youth Subcategories

- Social Development
- Emotional Development
- Mentorship
- Counselling and Mental Health Support
- Child and Youth Homelessness



- School and Weekend Food Programs
- Education Programs
- Systems Navigation and Advocacy
- Youth Empowerment
- Leadership and Volunteer Opportunities
- Tutoring or academic Support

If you are unsure if you qualify for this quarter, please reach out to United Way WRC staff before applying.

Choosing an Issue Area if you don't qualify for this quarter:

Detailed descriptions of each Issue Area can be found on page 13-15

Q3 October 1st 2025 – September 30th 2026

- Community & Social Supports
- **Literacy, Employment Skills & Assistive Device ³
 - Applications (open/close): July 14th – August 1st 2025
 - Outcomes Communicated: September 1st to 5th 2025
 - Payment (if successful): Early October 2025
 - Reporting for Q3 (open/close): October 2026

Q4 January 1st 2026 – December 31st 2026

- Mental Health & Addictions
- **Food Insecurity
 - Applications (open/close): October 14th – 31st 2025
 - Outcomes Communicated: December 1st – 5th 2025
 - Payment (if successful): Early January 2026
 - Reporting for Q4 (open/close): January 2027

Q1 April 1st 2026 – March 31st 2027

- Housing and Homelessness
 - Applications (open/close): Feb 2nd – Feb 20th 2026
 - Outcomes Communicated: Week of March 17th 2026
 - Payment (if successful): Early April 2026
 - Reporting for Q2 (open/close): April 2027

Number of Application Submissions Per Quarter

Previously, applicants could submit an unlimited number of applications each quarter. Under the new guidelines, each applicant can submit **ONE application per quarter**, *including any collaborative applications*.



Successful Applications

If you are awarded funding, you will be ineligible to reapply until one year has passed from the quarter in which you received the funding. For instance, if you receive funding in Q1 2025, you may reapply no earlier than Q1 2026.

Note that if you change your application's alignment in a subsequent year, the quarter in which you apply may be later. For instance, if you receive funding in Q1 2025 ("Affordable Housing & Homelessness"); and wish to apply under the Issue Area "Children & Youth" the following year, you will be able to apply in Q2 2026.

Minimum and Maximum Grant Request

- Minimum request for the yearly funding term is **\$20,000**
- Maximum request for the yearly funding term is **\$160,000**

New Reporting Model

If your application is successful and you receive funding, reporting on the use of funding will be due one year from the allocation date. More details will be provided in the funding agreement, and a reminder will be sent when the report opens.

Collaborative Application Option

Network Applications

Historically, Network Applications were available as "Self-Organized Network Applications." This investment option supports networks that represent:

- Groups of similar service providers collaborating as an organized network of services, or
- Complementary services working together on a common issue.

Each organization may submit only one application per funding cycle, either individually or as part of a collaborative submission. If a network is successfully funded in one quarter, they may not apply again until at least 12 months from the funding start date have passed.

Organizations interested in submitting a Network Application **must** contact United Way Waterloo Region Communities (United Way WRC) staff at least **two weeks before the application deadline**.

Funding Details:



- Hard maximum funding request: **\$400,000**
- Networks must align with **one United Way WRC Issue Area focusing on addressing poverty**
- A **Lead Organization** must be identified to manage the application and reporting process
- Networks must evaluate their work using **consistent methods and indicators across all partners**
- A **Network Memorandum of Understanding (MOU)** must be created, signed, and submitted within **three months** of receiving United Way WRC funding

Roles & Expectations

Network Lead Organization Responsibilities:

- **Must** be a **registered charity or eligible donee**
- Responsible for **coordinating** the application and reporting submission
- Lead the **creation and sign-off** of the Network MOU between members

Network Member Organization Responsibilities:

- Deliver programs and services as agreed upon
- Fulfill responsibilities outlined in the Network MOU
- Provide necessary organizational information to the Network Lead Organization
- Sign off on the United Way WRC Funding Agreement (if applicable)

This funding opportunity fosters collaboration among organizations working to address poverty in the Waterloo Region, ensuring coordinated efforts for greater community impact.

How are grant applications evaluated?

Each application is carefully reviewed by a team of trained volunteers, consisting of community members from diverse backgrounds. As a community-based funder, United Way WRC values the insight and input of local voices in our evaluation process. Volunteer feedback is an essential component of staff deliberations, contributing to final funding decisions alongside several other key factors.

Staff members bring their expertise in community services to the review process, complementing the varied experiences and perspectives of our volunteer reviewers. This diverse mix of knowledge strengthens the evaluation process, resulting in more well-rounded and informed funding decision.

Given the high volume of applications United Way WRC receives, it's essential to clearly articulate your program, service, and the related community needs in every application. Providing a detailed and compelling picture ensures that the full impact and value of your organization's work are effectively communicated.

Most questions are evaluated on a 1–5 rating scale based on the criteria outlined in this guide, with scores averaged to produce a final rating. Reviewers and staff also provide comments throughout the application, responding to prompts that align with the evaluation criteria for each section.



New Process FAQ

Q: Can I apply for multiple quarters?

You may apply for multiple quarters if you have not received funding from us under the new process in the past 12 months, provided you meet the eligibility criteria for each quarter's Issue Area.

Q: What happens if my application does not align with the designated Issue Area?

Applications that do not meet the quarter's eligibility criteria will be pulled from the review process, and the applicant will be notified. It is imperative that if you have any questions about the alignment of your application, to contact United Way WRC staff ASAP.

Q: Can I apply for funding under a different project or stream if I've already received funding?

No. Only one funded application per organization is permitted per year. This does not include organizations acting as a sponsor.

Q: Will both streams be available for every quarter?

You will have the option to select GOS or Program/Project each quarter or be part of a collaborative application.

Q: What if I want to apply under a different Issue Area than the one I was previously funded for?

You must wait at least 12 months from your funding start date before applying again. If you wish to apply under a different Issue Area, you will need to wait until the next funding cycle, which would extend beyond a year. For instance, if you receive funding in Q1 2025 ("Affordable Housing & Homelessness"); and wish to apply under the Issue Area "Children & Youth" the following year, you will be able to apply in Q2 2026

Tips for a high scoring application

- Be clear about the connection to this quarter's Issue Area throughout the application. Applications will be evaluated in part on the strength of alignment to the quarter's Issue Area
- Reviewers and staff will also be evaluating how anti-oppression, equity, diversity and inclusion is integrated into your organization. There is additional criteria provided in this guide
- Answer the prompts under the questions, and refer to the guide for additional evaluation criteria



Theory of Change

Poverty is Complex

To address such a complex issue, we first need to understand the root causes of poverty, and how systemic discrimination creates unequal access to resources, including the tools to break the cycle of poverty.

Barriers to breaking the cycle of poverty include: language, mental health and addiction challenges, unemployment, trauma, and discrimination based on race, class, ability sexual orientation/gender identity, Immigration status, and other factors.

At United Way Waterloo Region Communities, we believe in the network of services to address the unmet needs of community members who are experiencing marginalization. We invest in the expertise of local service providers to address the key interconnected areas that prevent people in our community from reaching their full potential. We believe that these critical areas of investment will contribute to moving people out of poverty:

Application Breakdown

Eligibility: Section 1

To qualify for funding, the applicant must:

- Be a registered charity in Canada, qualified donee **OR has a registered charity/qualified donee sponsor their application. Please refer to the [Sponsored Application Checklist for how to fill out an application using a sponsor](#)**
 - The Qualified Donee** includes registered charities; registered Canadian municipalities; registered municipal or public bodies performing a function of government in Canada. <https://www.ic.gc.ca/eic/siTe/cd-dgc.nsf/eng/cs05010.html>
- Maintain a volunteer Board of Directors that meets regularly
 - (please only include: Board members name, term, and area of expertise. Contact information is not required).
- Host a public Annual General Meeting.
- Have financial statements that have been audited by a licensed public accountant (or financial review/review engagement for charities with annual revenues less than \$250,000)
 - Refer to [Financial Statements and Review](#) section on the Government of Canada site
- Grant permission for this application and contact details to be shared with other funders for funding consideration and coordination.
- Be working toward building equity and inclusion within your workplace, your Board, and in your program delivery.

Sponsoring Organizations Brief Overview

Should your organization require a Sponsoring Organization as part of your application submission, please note the following:

The Sponsoring Organization:

- Must be a registered charity or qualified donee.
- Will provide a letter in support of the applicant's application, and acknowledging their role as sponsor.
- Must sign off on the application: SECTION 6 – AUTHORIZATION AND



CONFIRMATION page

- Will sign off on the Funding Agreement along with the applicant, if the application is successful.
- Will accept payment on behalf of the applicant, if the application is successful and disperse funds to the applicant.
- Will be responsible for repayment/partial repayment of funds allocated should the program or project not be carried out.

Please review the [Sponsored Application Checklist](#) for additional information on the requirements of this arrangement. You can provide the "[What to expect for sponsors](#)" document to your prospective sponsor.

Anti-Oppression Framework

Description of how the organization is working toward building Anti-Oppression work within the workplace, the Board, and in program delivery. Steps to address equity are not uniform between groups of people due to related or diverse identities.

Description of how you're integrating principals of Equity, Diversity, Inclusion in the workplace, board, and through service delivery. Steps to address equity are not uniform between organizations due to related or diverse identities.

Examples of what we're looking for:

- Prioritizing EDI through integrated policies and actions
- Demonstrating clear, actionable examples of these efforts
- Actively recruiting and retaining diverse staff and leadership
- Hiring people with lived experience
- Mention of measurable goals, data and reports to demonstrate progress
- Workshops, Trainings, and Consultants
- For primarily Eurocentric lead organizations, this may include addressing: Anti Racism, Decolonization.

Refer to legislation (e.g., AODA) or recommendations (e.g., Truth and Reconciliation Calls to Action as appropriate)

- Recommended resources include (but are not limited to):
 - [Access for Ontarians with Disabilities ACT \(AODA\)](#)



United Way
Waterloo Region
Communities

- [Truth and Reconciliation: Calls to Action](#)
- [How to Promote Racial Equity in the Workplace \(hbr.org\)](#) (Article)
- [Writing a Diversity and Inclusion Statement](#) (Article)
- [LGBTQ2+ Terms Reference and Media Style Guide](#)

(Optional) Provide information on training (free or fee for service) provided by your agency to other organizations or professionals that address and support the development of Anti-Oppression work

Service Information

Community Service Organizations seeking to apply for the Community Fund for a specific program or project will be asked to provide details including a clear description of the project or program proposed, the need being met, who will benefit, and how you will know this difference is being made. A budget, the services, and activities they propose, the vulnerable populations these services will reach, and where the services will be delivered within Waterloo Region are also required.

Service Description

Key questions below.

- What is the issue being addressed by this program?
- How will the funding requested be used?
- Why is this issue important to the community?
- How will you know if the program has been successful in the lives of participants? (Include an evaluation plan that describes the outcome(s) you anticipate and how you will measure or assess this change). What does success look like for your program/project?
- Provide specific examples of Program/Project Impact, including available results. Avoid use of customer satisfaction information (e.g. 80% of clients were very satisfied with level of service) , or very high-level impact information (e.g. Most clients demonstrated increases in self-esteem).

SECTION 3.3 Services in the Townships (If Applicable)

United Way aims to make impactful investments across all seven areas within the Region of Waterloo. This section is designed to spotlight organizations that provide direct services in the townships of North Dumfries, Woolwich, Wilmot, and Wellesley

Reviewer Criteria:

1) Is it clear how the organization services the townships?

3.3.2 - Which geographic areas do you operate in?



- Woolwich
- Wellesley
- Wilmot
- North Dumfries
- Cambridge
- Kitchener
- Waterloo
- Virtual Service Delivery

3.3.3 - Please describe your presence in the Townships (particularly if your main address is elsewhere)

If your main location is outside of the townships, please list your satellite address and the services offered, or explain if mobile/van services make rounds in the townships (Max 300)

Grant Request and Financial Information

Eligible Expenses for Community Fund:

The maximum request per year is \$160,000, and the minimum is \$20,000

We can't guarantee that the full funding request will be granted, so we ask you to briefly explain how your proposal will be affected if the funding amount is 80%, 50%, and 25% of the request.

Eligible Expenses:

- wages and benefits,
- professional fees, travel and accommodations,
- materials and supplies,
- printing and communication,
- equipment rental/lease/maintenance,
- administration costs,
- capital costs
- disability support for staff.

Ineligible Expenses:

- Purchase of lands or buildings



- Expenses that are covered by another funding source

Upcoming Issue Areas' Eligibility Criteria

Hate, Gender-based, and Family Violence

Incidents of hate, gender-based, and family violence have continued to rise across Waterloo Region. This grant will provide essential resources to help individuals escape dangerous situations and rebuild their lives in safety, offering them the support they need for a fresh start.

- Supports & services related to abuse/violence
- Services for women and other diverse gender identities
- Services to address discrimination or hate crimes
- Domestic violence shelter
- Current/historical trauma for people experiencing oppression, including people who identify as Black, Indigenous, Racialized, 2SLGBTQ+, people with disabilities, newcomers and refugees, etc. and intersectional identities

Children & Youth

Empowering children and youth with the support they need to break the cycle of poverty is essential for their long-term success. This includes opportunities for healthy social, emotional, and physical development, to reduce the risk of facing challenges later in life.

- Social Development
- Emotional Development
- Mentorship
- Counselling and Mental Health Support
- Child and Youth Homelessness
- Recreation Programs
- School and Weekend Food Programs
- Education Programs
- Systems Navigation and Advocacy
- Youth Empowerment
- Leadership and Volunteer Opportunities
- Tutoring or Academic Support

Literacy, Employment Skills & Assistive Devices

These essential skills and tools empower individuals to fully engage in daily life. Whether it's academic support, job-related education, financial literacy, or assistive devices that promote independence, these resources provide the foundation for people to thrive and reach their full potential.

- Education on Literacy, numeracy, and computer use to upgrade skills to attain higher employment
- Academic support
- Tutoring, long term or short term workshops or programs
- Education or practice of employment related skills
- Education or practice of essential life skills such as literacy, financial literacy
- An assistive device is a tool or piece of equipment that helps people perform tasks and activities with independence. Assistive devices can help with mobility, vision, communication, and more

Community & Social Supports

A sense of belonging and connection is essential to our well-being. Services or activities that unite people through shared goals or interests, provide systems navigation, and offer wrap-around support help ensure that everyone can fully participate and feel valued in their community.

- Systems Navigation
- Culturally informed services/support
- Settlement Services
- Formal or informal wrap around services
- Cultural Festivals/Community Gatherings
- Restorative Justice
- Community Centers
- Land Based Healing/Education
- Social Enterprise Projects
- provision of social opportunities
- providing space for individuals to connect

Mental Health & Addictions

Asking for help can be daunting, but accessing mental health and addiction support should be simple, stigma-free, and tailored to individual needs—ensuring no one is left behind. This grant allows us to break down barriers, expand access, and provide personalized support, helping to build a system where mental health care is a right, not a privilege.

- Crisis support
- Prevention
- *walk-in/appointment based*
- Peer support
- *One to one or group counselling*
- *Trauma counselling*
- *Specialized counselling*
 - *Related to Disability*
 - *Culturally Relevant Counselling*



- *Marginalized Identities such as LGBTQIA+ people*
- Can include elements of education,
- Public education *efforts to reduce stigma*

Food Insecurity

Everyone deserves access to healthy, fresh, and culturally appropriate food, yet food insecurity affects individuals and families in our community every day. Expanding access to nutritious food and building food-related skills are essential steps in breaking the cycle of poverty and creating a stronger, healthier community.

- Distribution of food products/hampers
- Access to fresh, culturally appropriate food
 - Including farming/growing food
- Programs that teach food related skills such as cooking

UWWRC Staff Contact Information

If you have questions or need support in completing this application, **please contact:**

- Brooke Ferrara, Specialist, Community Investment
bferrara@uwaywrc.ca
519-888-6100 ext. 208
- Brian Kamm, Senior Manager, Community Investment
bkamm@uwaywrc.ca
519-888-6100 ext. 209

If you have any technical questions regarding DecisionHub, **please contact:**

- Ajan Uthayakumar, Project Coordinator
ajanu@uwaywrc.ca
519-888-6100 ext. 254
- Prasanka Thiruthanikasalam, Community Investment Coordinator (Mon – Wed only)
pthani@uwaywrc.ca
519-888-6100 ext. 205

United Way WRC General Community Fund – Program/Project Application Questions

SECTION 1: Eligibility

1.1.1 - Organizations are eligible to complete this application if the organization (or sponsor) meets the following requirements:

- is a registered charity in Canada, or other qualified donee,
- maintains a volunteer Board of Directors that meets regularly,
- hosts a public Annual General Meeting,
- has financial statements that have been audited by a third party licensed public accountant (or financial review/review engagement) for charities with annual revenues less than \$250,000),
- grants permission for this application and contact details to be shared with other funders for funding consideration and coordination
- services outlined in this application align with one of this quarter's designated Issue Areas

1.1.2 - Board of Directors List Upload:

1.2 - Does your organization require a fiscal sponsor?:

SECTION 1 Continued: 1.2 - Fiscal Sponsor Information

1.2.1 - What is the name of the sponsoring organization (If applicable)? :

1.2.2 - Organizations are eligible to qualify as Sponsors if the organization

1.2.3 - Sponsor's Street Address or P.O. Box:

1.2.4 - City/Town:

1.2.5 - Postal Code:

1.2.6 - Organization's Website:

1.2.7 - Charitable Number/Registration Number:

1.3.1 - Key Contact Name:

1.3.2 - Key Contact Position Title:

1.3.3 - Key Contact Email:

1.3.4 - Key Contact Phone Number:

1.4.1 - Sponsored Organization's Mission:

1.4.2 - Audited Financial Statements/Review Engagement:

1.4.3 - Sponsor Letter of Support If applicable:

SECTION 2: Organization Contact Information

2.1.2 - Contact Name:

2.1.3 - Contact Position Title:

2.1.4 - Contact Email:

2.1.5 - Contact Phone Number:

2.2.1 - What is the name of your organization?

2.2.2 - Executive Contact Name:

2.2.3 - Executive Contact Position Title:



2.2.4 - Executive Contact Email:

2.2.5 - Executive Contact Phone Number:

2.3.1 - Street Address or P.O. Box:

2.3.2 - City/Town:

2.3.3 - Province or Territory:

2.3.4 - Postal Code:

2.3.5 - Organization Website:

2.3.6 - Other Social Media:

2.3.7 - Charitable Number / Incorporation Number:

2.3.8 - Organization Mission:

3.1 & 3.2: Service Information & Geography

3.1.1 - Program Name:

3.1.2 - One-Line Description:

3.1.3 - How many unique individuals do you anticipate serving through this program?:

3.1.4 - Top 5 Populations Served (Only Select 5):

- Children and youth: ages 0 to 18
- Children and youth: ages 19 to 29
- Seniors and Elders
- People experiencing homelessness
- People with low income or living in poverty
- People living with mental illness
- People struggling with addiction
- People with disabilities
- People experiencing violence



- Prison populations (detained and incarcerated)
- Indigenous
- Racialized Populations
- Black
- People identifying as 2SLGBTQ+
- Newcomers

3.1.5 - Groups not otherwise specified:

3.1.6 - Please describe how you incorporate principles of anti-oppression, equity, and inclusion into your service delivery, board, and workplace (Max 500 Words).

Examples include: Policy change, advocacy, workshops, and trainings. Refer to particular legislation (e.g. AODA) or recommendations (e.g. Truth and Reconciliation Calls to Action) as appropriate.

3.1.7 Upload key training/resource documents related to Equity Diversity & Inclusion (optional):

Key Resources could include (but are not limited to), a summary of training/resources provided by your organization, fee schedule, or foundational documentation related to your EDI work

3.1.8 Optional - How can United Way WRC support you in advancing your anti-oppression and equity work?:

3.2- Does your organization deliver services in the townships? Yes/No

3.1 & 3.2: Service Information & Geography

3.2 Geographic Areas of Service:

3.3: Services in the Townships (If applicable)

3.3.2- Which geographic areas do you operate in?

- Woolwich
- Wellesley
- North Dumfries



- Cambridge
- Kitchener
- Waterloo
- Virtual Service Delivery
- N/A

3.3.3- Please describe the services you offer in the townships (particularly if your main location is elsewhere) Max 300 words

3.4: Service Description

3.4.1 - What is the community need being addressed by this program? (Max 500)

Examples - Stats and data to demonstrate need (connecting back to local context), organizational values, or goals addressed by this program. **The need should be connected to this quarter's Issue Area**

3.4.2 - How will the funding requested be used? (Max 250 words)

List the key program activities

3.4.3 - Why is this program important to the community?

Example- Why was this program created?

3.4.4. - How will you know if the program has been successful in the lives of participants (Max 400 Words)

Please include an evaluation plan that describes the expected outcome(s), and how you will measure or assess this change.

Hint - think about how you know the goal of this program has been achieved.

Please be specific, including the methods used (e.g. surveys, staff observations, staff notes, interviews etc) (max 400 words).

3.4.5. - Provide examples of Program/Project Impact, including available results. (Max 500 Words)

Please be specific, including the methods used (e.g. Stats, surveys, staff observations (behaviour changes), staff notes, interviews, data etc.) Avoid using measures of client satisfaction. (max. words)

Hint - Think about how you know you've achieved your mission

3.5: Issue Area

3.5. Issue Area Sub Category:

To provide greater clarity, we've divided the Issue Area into subcategories. Please select the



two that best align with the information in this proposal.

- See list of subcategories on page 4

3.7: Partnerships & Networks

3.7.1 Is this program/project being delivered by a coalition of agencies or through a partnership table in your community (Max 200 Words)?

If yes, please provide details about the coalition (e.g. lead agency, member agencies, roles). (max. 200 words)

3.7.2 - Which organizations do you collaborate or partner with? Please expand on your top 3-5 partnerships (Max 350 Words)

Examples include: Knowledge sharing, mentorship, consulting, networks, planning tables, and referrals (to reduce waitlists, or to organizations with other expertise):

SECTION 4: Grant Request, Budget & Financial Information

4.1.1 - How much funding are you requesting?

The minimum request for the year is \$20,000. The maximum is \$160,000. Please enter a number without symbols or decimals (ex. 70000).

4.1.2 - Will the service be provided if awarded a lesser amount? Yes or No?

4.1.3 - If funding is allocated at less than the amount requested, how will this impact the proposed program/project delivery? (Max 350 Words)

It is understood that intended service delivery will be impacted and require updates to plans as outlined in 3.4.2 if funding allocated is less than requested.

Please provide a *brief* summary of how deliverables will change based on scenarios where a portion of requested funds is provided i.e. at 80%, 50% and 25% of funding as requested in 4.1.1.

Please include the minimum threshold of funding required to offer this program/project, and where if funding is less than this threshold amount, the program/project will be unable to operate.

4.2: Proposal Continued - Budget

4.2 Program Budget:

Budget Instructions:

- You may use your own budget template.



- ****PLEASE ENSURE THAT YOUR BUDGET ACCOUNTS FOR THE FULL INCOME AND EXPENSES OF YOUR SERVICE INCLUDING GRANTS YOU HAVE REQUESTED**.** All budget items must be service related and must be incurred within one year of funding allocation.
- Eligible expenditures include: wages and benefits, professional fees, travel and accommodations, materials and supplies, printing and communication, equipment rental/lease/maintenance, administration costs, and capital costs. Ineligible expenditures include purchase of real property.
- Where there are multiple sources of income from the Federal Government, Provincial / Territorial Governments, Municipal Governments, Community Foundations, Canadian Red Cross, and/or United Ways / Centraides, please add lines to the table to detail each.

4.3 - Audited Financials & Reserve Funds

4.3.1 Please upload a copy of your audited financial statements or review engagement.

4.3.2 - Does your organization have one or more reserve funds? If yes, please complete the field below for each reserve fund. (Max 250 Words)

(1) Name of Reserve Fund (2) Source of Funding (3) Restricted contributions (designated by donors for a specific purpose) (4) Unrestricted contributions (approved by Agency Board)

SECTION 5: Application Sharing - Permissions & Exclusions

Our organization provides United Way WRC with permission to share in whole or in part the provided report with community members, including through social media, letters, reports, emails, website, and other methods of communication.

FULL PERMISSION is granted to United Way WRC to share information from this application in whole or in part with members of the community.

EXCLUSIONS to Sharing Reporting Information.

SECTION 6: Authorization & Confirmation

Please upload your authorization and confirmation form here.