

## News Release

### United Way Waterloo Region Communities

FOR IMMEDIATE RELEASE

#### **United Way Corporate Trivia Proves that United We All Win!**

*When we come together, we build something greater than ourselves.*

**WATERLOO REGION (FEBRUARY 28, 2025):** The spirit of community was alive and thriving at United Way Waterloo Region Communities' Corporate Trivia Challenge last night, hosted at Catalyst 137. There was laughter and comradery and little talk of politics. This annual United Way event is more than just a battle of wits. The event was, it is a powerful reminder that community, kindness, and collaboration are the foundation of a strong society.

With 25 teams and 130 participants, local businesses, dignitaries, and community leaders put their knowledge to the test - not just for bragging rights, but for a greater cause. Together, they raised over \$25,000 to support critical social programs in Waterloo Region.

Everyone who attended was a winner; however, it was a night of friendly competition, with Trivia hosted by the charismatic, Mike Farwell of 570 News.

PwC's 'Retained Learnings' team, last year's champions, had to concede the coveted Corporate Trivia Trophy to ETAS Embedded Systems Canada Inc.'s 'Robo Canucks' (who came 2<sup>nd</sup> last year). Kerr-Milton Consulting's 'Ends in First Place' team came in second and there was a three-way tie for third place by Woodhouse Group's 'Woodhouse Wizards', KPMG's 'Certified Public Assassins' and Miovision's 'Traffic Tamers'.

In a time when charitable giving is on the decline across Canada, events like the Corporate Trivia Challenge prove that generosity and compassion are still present in our community. Every dollar raised goes directly to non-profits and charities in our region, providing food security, shelter, mental health support, and so much more to those who need it most.

"We can't fix the whole world, but we can make where we live great by working together," said United Way WRC Board Chair, Neena Gupta. "This event is a perfect

example of what happens when local businesses and individuals come together for a common purpose. We are stronger together and we can make a difference.”

“The success of this event is a testament to what we can achieve when we rally behind a shared cause. It’s not just about one night of friendly competition, it’s about the collective impact we can make when businesses, organizations, and individuals come together for the greater good,” said Joan Fisk, CEO, United Way WRC. “United, we all win.”

United is the answer.



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## About United Way Waterloo Region Communities

United Way Waterloo Region Communities is dedicated to helping people live better lives in every one of the seven communities we serve, and we focus on understanding issues and solutions unique to our community. Thanks to generous donors and partners, we are privileged to collaborate with people, non-profits, and businesses.

We are fundraisers, advocates and local community builders that support a network of non-profit organizations, whose programs and services are locally focused and deeply invested in helping people reach their full potential.

To learn more, connect with us at [www.uwaywrc.ca](http://www.uwaywrc.ca)

**Digital Assets:** Please visit [www.uwaywrc.ca/about-us/communications/](http://www.uwaywrc.ca/about-us/communications/) to download our digital assets and further information, including photos, CEO bio and photo, and other United Way materials.

For more information or for media interviews, please contact:

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