

## News Release

### United Way Waterloo Region Communities

For Immediate Release – 26 June 2024

#### **United Way Golf for a Cause Charity Tournament Raises \$85,000**

*The 2<sup>nd</sup> annual Golf for a Cause tournament featured over 200 participants from 35 teams with support on course from 30 local non-profit partners.*

**WATERLOO REGION, ONTARIO (June 26, 2024):** On June 25<sup>th</sup>, 2024, United Way Waterloo Region Communities (WRC) welcomed partners and supporters to Whistle Bear Golf Club in Cambridge for their 2<sup>nd</sup> annual charity tournament: **United Way Golf for a Cause**.

Registration fees, sponsorships, and on-course contests, games, and activities generated nearly \$85,000. Proceeds will be distributed to local charities and non-profits in Waterloo Region. The event included 140 golfers, 8 major sponsors, 19 themed hole sponsors, 9 prize sponsors, and 30 representatives from local non-profit organizations, volunteering and participating in the event.

During her remarks at the opening ceremony, CEO Joan Fisk thanked the assembled group and spoke to the purpose of the day, “This event brings people together and helps raise funds which allow us to support the important work in our region which helps people live meaningful lives – last year our collective effort helped nearly 250,000 people living here in Waterloo Region.”

Women won each of the three major individual competitions. The prizes for the longest drive went to Liz Smith. The closest to the pin was won by Thanh Tieu and the putting challenge which, tested finesse and control was won, in an exciting show down, by Nicole Vassey.

2023 Tournament Champions Tanner Michalek, Cory Taylor, Dave Hall and Jeff Hall finished in a tie for second place, conceding the 2024 title trophy to Cameron Lawrie, Jeff Baechler, Adam Manning and John MacDonald.

Neena Gupta, United Way WRC Board Chair, spoke to the gathered crowd at the 19<sup>th</sup> hole reception with a powerful message: “Poverty is insidious. It undermines people’s confidence. It undermines their mental health. It undermines their life expectancy. And if

we can end poverty in Canada, we can do it in the rest of the world. None of us can do it alone.”

Participants were invited to support United Way’s next big event, March of 1,000 Umbrellas, which is the Campaign Launch that kicks off United Way’s workplace fundraising efforts.

Joan Fisk concluded the event by adding, “United Way Waterloo Region Communities exists because when we are united with the shared purpose of improving lives and bettering our world, we achieve more. Every single effort, voice, and movement binds us together. We move forward with the knowledge that we are helping each other, that we are making a difference.”





Sun Life Team: Kait Babin, Poppy Ruetz, Deanna Ozolins, and Wendy Cooper



World Long Drive Champion Kelly Rudney and United Way WRC Director of Philanthropy Scott Hamilton





United Way WRC CEO Joan Fisk and Sun Life Chief Marketing Officer, Chris Hewitt

### **Digital Assets:**

For digital assets and information please visit: [United Way Waterloo Region Communities Communication](#)

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### **About United Way Waterloo Region Communities**

United Way Waterloo Region Communities is dedicated to helping people live better lives in every one of the seven communities we serve, and we focus on understanding



issues and solutions unique to our community. Thanks to generous donors and partners, we are privileged to collaborate with people, non-profits, and businesses to empower multiple innovative, impactful and measurable solutions. We are fundraisers and local community builders that support a network of agencies whose programs and services are locally focused, informed, connected, and deeply invested in helping people reach their full potential. To learn more, connect with us at [www.uwaywrc.ca](http://www.uwaywrc.ca)

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