



## News Release

### United Way Waterloo Region Communities

For Immediate Release - September 25, 2023

#### **Third Quarter United Way WRC Funding Announcement**

Community Funding Announced, with 2023 Campaign Goal of \$8 Million Dollars to Meet the Growing Need

**Waterloo Region** - United Way Waterloo Region Communities is pleased to announce the distribution of \$699,615, to 58 local community organizations and programs this quarter. The 88 applications received totalled over \$2.4 million in funding requests, and as a result only 29% of the total community need was able to be addressed.

This funding announcement came only a few days after United Way officially announced the \$8 million dollar campaign goal for 2023. "\$8 million is the minimum needed by our community's vital non-profit sector to properly address the existing funding shortage," stated Joan Fisk, United Way WRC CEO in her remarks.

United Way WRC ensures that marginalized communities, who have been historically underfunded, are given equitable consideration. In response to a request from the community, new application accommodations have been implemented to remove identified barriers. Supporting innovative grassroots organizations is another important area of need met through United Way funding.

Observations made in reviewing the applications included staggering examples of the growing demand for services as indicated by wait-list data and need for affordable housing. The Sexual Assault Support Centre sited a waitlist of more than 300 waiting for counselling. The Child Witness Center (CWC) reported having to start a waitlist for the first time in their 40-year history. There are currently 197 young people who are waiting for CWC services.

“Even with addressing one third of the requests, we are making a difference,” shared Amanda Melnick, Director of Impact and Stewardship, while Kicking off the University of Waterloo Campaign. “We are committed to do better for our community and address more of the growing need, to amplify the work that is happening on the front lines and to be a champion for those in need of a little support”.

Helping others in our community is the role of United Way; however, everyone in this community plays an important role, and full support is needed to meet the need and help fill the gaps in funding. The slogan for the 2023 Campaign is ‘United. Without you, there is no way.’

### Funding Recipients (October - December 2023)

1. [All Saints Anglican Church, Waterloo](#)
2. [A Better Tent City Waterloo Region](#) (Sponsor: Social Development Centre)
3. [ACCKWA \(The AIDS Committee of Cambridge, Kitchener, Waterloo and Area\)](#)
4. [Adventure4Change](#)
5. [Anishnabeg Outreach Employment and Training inc.](#)
6. [Argus Residence for Young People](#)
7. [Bereaved Families of Ontario - Midwestern Region](#)
8. [Big Brothers Big Sisters of Waterloo Region](#)
9. [Brain Injury Association Waterloo-Wellington](#)
10. [Bridges to Belonging](#)
11. [Cambridge Food Bank](#)
12. [Cambridge Shelter Corporation](#)
13. [Canadian Arab Women Association](#) (Sponsor: Greenway-Chaplin Community Centre)
14. [Canadian Aweil Youth Association \(CAYA\)](#)
15. [Camino Wellbeing + Mental Health](#)
16. [Child Witness Centre of Waterloo Region](#)
17. [Children & Youth Planning Table \(CYPT\)](#) (via Region of Waterloo)
18. [Community Care Concepts of Woolwich, Wellesley and Wilmot Townships](#)
19. [Community Justice Initiatives of Waterloo Region](#)
20. [Community Kitchen Cooperative KW Inc.](#) (Sponsor: The Church of St John The Evangelist)
21. [Community Support Connections](#)
22. [Compass Refugee Centre](#)
23. [COPE Kids](#) (sponsor: Porchlight Counselling & Addictions Services)
24. [Crow Shield Lodge](#)
25. [Porchlight Counselling & Addictions Services](#)

Commented [MJ1]: Should this say for October - December 2023? Brian mentioned those dates in his email with the excel sheet!

26. [Food4Kids Waterloo Region Inc.](#)
27. [Greenway-Chaplin Community Centre](#)
28. [House of Friendship](#)
29. [Immigration Partnership](#) (via Region of Waterloo)
30. [Interfaith Community Counselling Centre \(ICCC\)](#)
31. [John Howard Society of Waterloo-Wellington](#)
32. [Kinbridge Community Association](#)
33. [Kind Minds Family Wellness](#) (Sponsor: Community Justice Initiatives)
34. [Kitchener-Waterloo Multicultural Centre](#)
35. [KW Habilitation Services](#)
36. [Langs](#)
37. [March of Dimes Canada](#)
38. [Muslim Social Services Waterloo Region](#)
39. [Nutrition for Learning Inc.](#)
40. [oneROOF Youth Services](#)
41. [Peace for All Canada](#) (sponsor: Social Development Centre)
42. [Rhythm & Blues Cambridge](#) (sponsor: KW Multicultural Centre)
43. [Services and Housing In the Province \(SHIP\)](#)
44. [Sexual Assault Support Centre of Waterloo Region](#)
45. [Sexual Health Options, Resources & Education Centre \(SHORE Centre\)](#)
46. [Social Development Centre Waterloo Region](#)
47. [Somali Canadian Association of Waterloo Region](#) (sponsored by: Greenway-Chaplin Community Centre)
48. [SPECTRUM Waterloo Region's Rainbow Community Space](#)
49. [Strong Start Charitable Organization](#)
50. [Supportive Housing of Waterloo](#)
51. [The Healing of The Seven Generations](#) (sponsor: Family and Children Services Waterloo Region)
52. [The Literacy Group](#)
53. [United for Literacy](#)
54. [Volunteer Waterloo Region](#)
55. [Wilmot Family Resource Centre Inc.](#)
56. [Women's Crisis Services of Waterloo Region](#)
57. [YW Kitchener-Waterloo \(aka YWCA KW\)](#)
58. [YWCA Cambridge](#)

### **Digital Assets:**

Please visit [www.uwaywrc.ca/about-us/communications/](http://www.uwaywrc.ca/about-us/communications/) to download our digital assets and further information, including photos, CEO bio and photo, and other United Way materials.

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### **About United Way Waterloo Region Communities**

We believe that every person in every community deserves the opportunities, access, and connections they need to build a good life - regardless of their income, the neighbourhood they live in, or their social identity. Thanks to generous donors and partners, we are privileged to collaborate with people, non-profits, and businesses to empower multiple innovative, impactful, and measurable solutions. We fight local poverty by building and strengthening a network of agencies that function as the Waterloo Region's social safety net.

For more information or for interviews, please contact:

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