

## News Release

### United Way Waterloo Region Communities

For Immediate Release - April 26, 2023

#### **United Way Waterloo Region Communities' Spirit Awards**

**Waterloo Region** - United Way Waterloo Region Communities (UWWRC) celebrated with a full house of community champions at our annual Spirit Awards, hosted at Tapestry Hall April 20<sup>th</sup>. We are thrilled to share the positive energy and emotion of the awardees with the community.

"We are positioned to lead collaboration and close the gaps in funding and needs. There are many ways to help in our community, but nothing is as effective as United Way - supporting a network of agencies, providing wrap-around service for those in need," shared CEO Joan Fisk, in her opening remarks.

Campaign for a Cause, launched in 2021, is a targeted fund approach that allows corporations, organizations, and individuals to direct their donations based on their interests and focus areas. Cause-based giving ensures local agencies, programs, and services get the critical funding they need, and allows donors to direct funds to causes that are meaningful to them and to see the impact of their donations.

[Visit our Spirit Awards web page for photos of the event.](#)

#### **Award Category Winners**

#### **Dian and John Bell and Sue and Jim Hallman & The Lyle S. Hallman Foundation**

#### **KEN SEILING COMMUNITY LEADERS AWARD**

The Community Leaders Award recognizes exemplary public leaders who, through extraordinary contributions and outstanding commitment, has driven the spirit of community through personal involvement in community and with United Way Waterloo Region Communities.

In announcing the award recipients, former Regional Chair Ken Seiling stated, "Coming out of such a challenging time, I felt that this Community Leaders awards

should go to two families who have been lifetime supporters in our region, living the values of the United Way. The Bells and the Hallmans.”

### **Lynn Hall, Toyota Motor Manufacturing Canada Inc.**

#### **OUTSTANDING VOLUNTEER AWARD**

The Outstanding Volunteer Award honours an individual our group for outstanding volunteer service, celebrating selfless spirit and a commitment to community.

The Outstanding Agency Award is presented to a funded agency, which, through their collaborative effort with United Way, shows outstanding leadership and dedication while continuing to drive change and impact in the community.

### **Kind Minds Family Wellness & The Literacy Group**

#### **OUTSTANDING AGENCY AWARD**

The Outstanding Agency Award is presented to a funded agency, which, through their collaborative effort with United Way, shows outstanding leadership and dedication while continuing to drive change and impact in the community.

### **University of Waterloo**

#### **SPIRIT OF COMMUNITY AWARD**

The Spirit of the Community Award honours an individual, group, organization, or agency that personifies exceptional community spirit, team spirit and spirit of generosity through their significant overall partnership with United Way.

### **Waterloo Regional Labour Council**

#### **LABOUR COMMUNITY PARTNERSHIP AWARD**

The Labour Community Partnership Award honours a labour partner whose members have shown dedication to the community through exceptional financial and volunteer support, exemplifying the sustained and rewarding relationship between the labour movement and United Way.

### **Toyota Tsusho Canada Inc., Maple Automotive Corporation, & Green Metals Canada Inc.**

#### **OUTSTANDING WORKPLACE CAMPAIGN AWARD (SMALL-MIDSIZED)**

The Outstanding Workplace Campaign Award (small - mid size organization) acknowledges organizations of fewer than two hundred employees, the Employee Campaign Manager and workplace that have shown outstanding efforts in informing and engaging employees while increasing donations in a smaller workplace.

## **Enbridge Gas Waterloo & Members of Unifor Local 8833 OUTSTANDING WORKPLACE CAMPAIGN AWARD (LARGE)**

The Outstanding Workplace Campaign Award (large organization) recognizes an organization that has shown outstanding efforts in informing and engaging employees ultimately leading to increased donations, participation, and overall support of United Way.

### **Digital Assets:**

Please visit [www.uwaywrc.ca/about-us/communications/](http://www.uwaywrc.ca/about-us/communications/) to download our digital assets and further information, including photos, CEO bio and photo, and other United Way materials.

**To Donate:** [Visit our website](#), or print and scan this QR code.



### **About United Way Waterloo Region Communities**

United Way is the second largest funder of social service programs across the country, second only to government. Thanks to generous donors and partners, United Way is creating change on key social issues such as housing and homelessness, food security, mental health, and isolation by investing in critical services across Waterloo Region.

### **For more information or for media interviews, please contact:**

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