

## News Release

### United Way Waterloo Region Communities

For Immediate Release – 16 June 2023

#### **United Way Waterloo Region Communities Shares Success of Golf for a Cause**

**Waterloo Region** - United Way Waterloo Region Communities is pleased to share the success of Golf for a Cause, a return to golf tournaments for this local center of collaboration and social change. With the support of Sun Life, as title sponsor, and Gore, TD, Clarion, and Newport Wealth Management, event sponsors, fundraising and fun were ignited. The tournament was a sold-out event, and many local dignitaries joined the 19th Hole Reception to demonstrate solidarity with United Way's commitment to raising awareness and funds for our region's most critical issues and needs.

All United Way events are intended to serve as a rallying call and reminder that every action, big or small, can make a difference. As a unifying force for social change, our local United Way directs energy towards helping those in need and building a healthier, more inclusive, and sustainable community. "We are a unifying force between businesses and agencies, and we value each relationship. It was wonderful to see both sponsors and beneficiary agencies in attendance today," shared United Way Waterloo Region Communities CEO, Joan Fisk. YMCA, Interfaith and Compass Refugee center hosted the first holes and many others attended as 19<sup>th</sup> Hole Reception guests.

During her remarks, Fisk commented, "United Way is sometimes misunderstood because our work and support encompasses so many different needs and causes. We are a unifying force and we need your support to continue supporting the many great agencies that come to us for help."

Participants were invited to support United Way's next big event, Campaign Launch – March of 1,000 Umbrellas on Thursday, September 14. This is a yearly event where all members of the community are invited, with or without umbrellas, to show support for local agencies and all the people that provide the critical work on the ground in Waterloo Region. The 'March' travels from Waterloo City Hall to Carl Zehr Square.

All funds raised through Golf for a Cause will directly support United Way Waterloo Region Communities' efforts to improve lives and create lasting social change in the region. The proceeds will be invested in programs focused on education, poverty reduction, mental health, and building strong and healthy communities.

## **Digital Assets:**

For event photos please visit: [United Way Waterloo Region Communities Golf](#)

For digital assets and information please visit: [United Way Waterloo Region Communities Communication](#)

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## **About United Way Waterloo Region Communities**

United Way Waterloo Region Communities is dedicated to helping people live better lives in every one of the seven communities we serve, and we focus on understanding issues and solutions unique to our community. Thanks to generous donors and partners, we are privileged to collaborate with people, non-profits, and businesses to empower multiple innovative, impactful and measurable solutions. We are fundraisers and local community builders that support a network of agencies whose programs and services are locally focused, informed, connected, and deeply invested in helping people reach their full potential. To ensure critical agencies, programs and services get the funding they need, and to ensure donors have a clear line of site to the work we do, we have focused on cause-based giving. Campaign for a Cause is a targeted community campaign that provides the opportunity for you or your workplace to give back in a way that aligns directly with your values and goals. To learn more, connect with us at [www.uwaywrc.ca](http://www.uwaywrc.ca)

For more information or for media interviews, please contact:

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