

## News Release

### United Way Waterloo Region Communities

For Immediate Release – October 6, 2022

#### **United Way Waterloo Region Communities distributes \$720,732 through the General Community Fund**

##### ***Funds to support 55 local agencies and programs***

**Waterloo Region** – United Way Waterloo Region Communities (UWWRC) is pleased to announce the distribution of \$720,732 to 55 local agencies and programs through the General Community Fund for this quarter. The monies will fund services and programs that support basic needs, provide mental health support, and reduce isolation. The total funds requested during this application period were \$2,119,682. The demand for funding far outweighs what is presently available and the situation is becoming more critical as the cost of food, housing, and other basic needs continues to increase.

[UWWRC's General Community Fund](#) is now distributed every 3 months in order to be more responsive to community needs and provide rapid local solutions. There is an [open call for applications](#) quarterly to fund the most relevant programs and organizations, with a more agile and focused application process, including a stronger emphasis on equity and inclusion. All funds are raised locally and are distributed to local organizations.

A total of \$42,900 was distributed via The Forever Fund – *Innovative Initiatives for Seniors at Risk* stream for the [Social Development Centre Waterloo Region](#); and the *Children & Families Mental Health* stream for [Women's Crisis Services of Waterloo Region](#). \$15,000 was allocated from *The Tomorrow Fund* for the [Family Counselling Centre of Cambridge & North Dumfries](#). This grant money has been made possible through the generosity of donors who have established an enduring legacy through United Way. To learn more about how we can help you create your legacy contact us

“We truly appreciate everyone who donates, because every dollar counts”, said Joan Fisk, UWWRC CEO. “Our yearly campaign is now in full-swing, and we are very hopeful that our new fundraising strategy [Campaign for a Cause](#) incentivizes donors to give where they want to see impact. We developed this new method for donors

based on feedback we received over the years, and we knew we had to act. Donors want to have some control regarding where they feel they want to make an impact, so we listened, and we changed. We are truly invested in being YOUR United Way, while we still ensure our local agencies have what they need to continue doing the critical work required in our community.”

### **Funding Recipients (October - December 2022)**

[Visit our website](#) to see the full list of organizations/programs we have been able to support this year. We are proud to have funded the following organizations in our most recent quarter.

1. [Ontario 211](#)
2. [A Better Tent City Waterloo Region](#) (Sponsor: Social Development Centre)
3. [ACCKWA](#)
4. [Anishnabeg Outreach](#)
5. [Argus Residence for Young People](#)
6. [Bereaved Families of Ontario](#)
7. [Big Brothers Big Sisters of Waterloo Region](#)
8. [Brain Injury Association Waterloo-Wellington](#)
9. [Bridges to Belonging](#)
10. [Cambridge Shelter Corporation](#)
11. [Canadian Arab Women's Association](#) (Sponsor: Greenway-Chaplin Community Centre)
12. [Canadian Hearing Services](#)
13. [Carizon Family and Community Services](#)
14. [Child Witness Centre of Waterloo Region](#)
15. [CNIB Foundation \(formerly Canadian National Institute for the Blind\)](#)
16. [Community Care Concepts of Woolwich, Wellesley and Wilmot Townships](#)
17. [Community Justice Initiatives of Waterloo Region](#)
18. [Community Kitchen Cooperative KW Inc.](#) (Sponsor: The Church of St John The Evangelist)
19. [Community Support Connections](#)
20. [Compass Refugee Centre \(formerly MCRS\)](#)
21. [DeafBlind Ontario Services](#)
22. [Family Counselling Centre of Cambridge and North Dumfries](#)
23. [Focus for Ethnic Women](#)

24. [Food4Kids Waterloo Region Inc.](#)
25. [Frontier College](#)
26. [House of Friendship](#)
27. [Immigration Partnership](#) (via Region of Waterloo)
28. [Interfaith Community Counselling Centre \(ICCC\)](#)
29. [John Howard Society of Waterloo-Wellington](#)
30. [Kind Minds Family Wellness](#) (Sponsor: Community Justice Initiatives)
31. [Kitchener Waterloo Access-Ability](#)
32. [Kitchener Waterloo Counselling Services Inc](#)
33. [Kitchener-Waterloo Multicultural Centre](#)
34. [Langs](#)
35. [March of Dimes Canada](#)
36. [Muslim Social Services Waterloo Region](#)
37. [oneROOF Youth Services](#)
38. [Nutrition for Learning Inc](#)
39. [Peace for All Canada](#) (Sponsor: Social Development Centre)
40. [Reception House Waterloo Region](#)
41. [Sanguen Health Care](#)
42. [Sexual Assault Support Centre of Waterloo Region](#)
43. [Sexual Health Options, Resources & Education Centre \(SHORE Centre\)](#)
44. [Social Development Centre Waterloo Region](#)
45. [Spectrum Waterloo Region's Community Space](#)
46. [Strong Start Charitable Organization](#)
47. [Supportive Housing of Waterloo](#)
48. [The Healing of The Seven Generations](#) (Sponsor: Family and Children Services Waterloo Region)
49. [The Literacy Group of Waterloo Region](#)
50. [Volunteer Waterloo Region](#)
51. [Women's Crisis Services of Waterloo Region](#)
52. [Woolwich Community Health Centre](#)
53. [YMCA of Three Rivers \(Midwestern Ontario\)](#)
54. [YW Kitchener-Waterloo \(aka YWCA KW\)](#)
55. [YWCA Cambridge](#)

## Digital Assets:

Please visit [www.uwaywrc.ca/about-us/communications/](http://www.uwaywrc.ca/about-us/communications/) to download our digital assets and further information, including photos, CEO bio and photo, and other United Way materials.

To Donate: [Visit our website](#), or print and scan this QR code.



- 30 -

## About United Way Waterloo Region Communities

United Way is the second largest funder of social service programs across the country, second only to government. Thanks to generous donors and partners, United Way is creating change on key social issues such as food security, mental health, and isolation in seniors by investing almost \$3.2 million in critical services to 209 agencies and programs across Waterloo Region and beyond in 2021.

**For more information or for media interviews, please contact:**

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