

News Release

United Way Waterloo Region Communities

For Immediate Release – June 9, 2022

United Way Waterloo Region Communities' Annual Spirit Award Nominees and Winners

Waterloo Region – United Way Waterloo Region Communities (UWWRC) is excited to announce the 2022 winners of the annual Spirit Awards. Last night the event was held in person for the first time since 2019 and honored all those who have supported United Way over the last year through their time, effort, and dedication.

“It was so exciting to be able to celebrate in-person after two years of hosting our event virtually and this year the Spirit Awards were more important than ever,” says CEO Joan Fisk. “Without these generous people in our community we could not support local frontline services and programs that play such a critical role in Waterloo Region. The pandemic has taught us that we are stronger together and it is only because of the support from these community champions that we are able to provide critical funds where and when they are needed most.”

UWWRC also took the opportunity to announce a shift in their fundraising strategy with the advent of **Campaign for a Cause**. Campaign for a Cause is a targeted fund approach that will allow corporations, organizations, and individuals to direct their donations based on their interests and focus areas. UWWRC will be providing more information publicly regarding Campaign for a Cause in the very near future.

[Visit out Spirit Awards web page for photos of the event coming soon.](#)

2022 Spirit Award Nominees and Winners

Spirit of Community:

Communitech
Google
Victus Academy
Vidyard

Winner: Vidyard

Labour Community Partnership:

Elementary Teachers' Federation of Ontario Waterloo
United Steelworkers South Central Ontario Area Council
United Steelworkers Local 4610
Waterloo Region District School Board and Labour Partners
Waterloo Regional Labour Council

Winner: Waterloo Region District School Board and Labour Partners

Outstanding Volunteer:

Deb Lindsay
Han Nguyen
Jessica Manarang
Ken Reid
Rebecca Tascona
Sandi Young
Steve Jennings

Winner: Rebecca Tascona & Ken Reid

Outstanding Agency

Focus for Ethnic Women
Greenway-Chaplin Community Centre
Kind Minds Family Wellness
Social Development Centre of Waterloo Region
Spectrum
Volunteer Waterloo Region
YW Kitchener-Waterloo

Winner: Social Development Centre of Waterloo Region

Outstanding Workplace Campaign (Small to Mid-Size Organization)

EY
Freedom Pet Supplies
Gowling WLG
Kieswetter Motors
KPMG
OLG
P&H Milling Group and Members of the United Food and Commercial Workers Local 175 / 633
Reliance

Winner: P&H Milling Group and Members of the United Food and Commercial Workers Local 175 / 633

Outstanding Workplace Campaign (Large Organization):

Equitable Life of Canada
LCBO
Rockwell Automation
Scotiabank
Toyota Motor Manufacturing Canada Inc.
University of Waterloo
Waterloo Regional Police Service

Winner: Toyota Motor Manufacturing Canada Inc.

Ken Seiling Community Leader

Winner: Bryan Larkin

Digital Assets:

Please visit www.uwaywrc.ca/about-us/communications/ to download our digital assets and further information, including photos, CEO bio and photo, and other United Way materials.

To Donate: [Visit our website](#), or print and scan this QR code.



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About United Way Waterloo Region Communities

United Way is the second largest funder of social service programs across the country, second only to government. Thanks to generous donors and partners, United Way is creating change on key social issues such as food security, mental health, and isolation in seniors by investing almost \$3.2 million in critical services to 209 agencies and programs across Waterloo Region and beyond in 2021.

For more information or for media interviews, please contact:

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