

## News Release

### United Way Waterloo Region Communities

For Immediate Release – January 19, 2022

### **United Way Waterloo Region Communities distributes \$871,971 through General Community Fund**

#### ***Funds to support 59 local agencies and programs***

**Waterloo Region** – United Way Waterloo Region Communities (UWWRC) is pleased to announce the distribution of \$871,971 to 59 local agencies and programs through the General Community Fund for this quarter. The monies will fund services and programs that support basic needs, provide mental health supports, and reduce isolation. The total funds requested during this application period was over \$1.7 million.

The amount distributed also includes two UWWRC endowment funds invested for this quarter: The UWWRC Forever Fund and UWWRC Tomorrow Fund. The Forever Fund includes two streams; mental health supports for children and families and innovative initiatives for seniors at risk. The UWWRC Tomorrow Fund is specific to programs and initiatives in Cambridge and North Dumfries.

UWWRC also recently wrapped their Holiday Giving ***Preventing Homelessness*** campaign, which raised an additional \$114,270, which will also be distributed to agencies and programs working to eradicate homelessness in Waterloo Region.

**UWWRC's General Community Fund** is now distributed every 3 months in order to be more responsive to community needs and provide rapid local solutions. There is an **open call for applications** quarterly to fund the most relevant programs and organizations, with a more agile and focused application process, including a stronger emphasis on equity and inclusion. All funds are raised locally and are distributed to local organizations.

“2021 was a year like no other regarding shifting needs that have been exacerbated by the ongoing pandemic”, said Joan Fisk, UWWRC CEO. “As you can see there is still a substantial gap in terms of the requests for funds and what we are able to distribute via

our General Community fund and special targeted funds like our recent Holiday Campaign. We want to be sure we can continue to fulfil requests as they come in and the only way we can do that is through the generosity of our donors. We still hope that a little from a lot of our community members will allow us to ensure everyone is safe and healthy in 2022”.

### **Funding Recipients (January - March 2022)**

1. [211](#)
2. [A Better Tent City Waterloo Region \(Sponsor: Social Development Centre\)](#)
3. [ACCKWA](#)
4. [Adventure4Change](#)
5. [Argus Residence for Young People](#)
6. [Bereaved Families of Ontario - Midwestern Region](#)
7. [Big Brothers Big Sisters of Waterloo Region](#)
8. [Brain Injury Association Waterloo-Wellington](#)
9. [Bridges to Belonging](#)
10. [Bring on the Sunshine](#) (sponsor: Kitchener Waterloo Multicultural Centre)
11. [Cambridge Shelter Corporation](#)
12. [Canadian Arab Women’s Association](#) (sponsor: CIDO, The Canadian International Development Organization)
13. [Canadian Hearing Services](#)
14. [CNIB Foundation \(formerly Canadian National Institute for the Blind\)](#)
15. [Capacity Canada](#)
16. [Carizon Family and Community Services](#)
17. [Child Witness Centre of Waterloo Region](#)
18. [Children & Youth Planning Table \(CYPT\)](#) (via Region of Waterloo)
19. [Community Care Concepts of Woolwich, Wellesley and Wilmot Townships](#)
20. [Community Justice Initiatives of Waterloo Region](#)
21. [Community Kitchen Cooperative KW Inc.](#) (sponsor: The Church of St John The Evangelist)
22. [Compass Refugee Centre \(formerly MCRS\)](#)
23. [DeafBlind Ontario Services](#)
24. [Family Counselling Centre of Cambridge and North Dumfries](#)
25. [Frontier College](#)
26. [Greenway-Chaplin Community Centre](#)

27. [Highland Stirling Community Group \(HSCG\)](#)
28. [House of Friendship](#)
29. [Immigration Partnership](#) (via Region of Waterloo)
30. [Interfaith Community Counselling Centre \(ICCC\)](#)
31. [John Howard Society of Waterloo-Wellington](#)
32. [Kinbridge Community Association](#)
33. [Kind Minds Family Wellness](#) (Sponsor: Community Justice Initiatives)
34. [Kitchener-Waterloo Access-Ability](#)
35. [Kitchener-Waterloo Counselling Services Inc](#)
36. [Kitchener-Waterloo Multicultural Centre](#)
37. [Langs Farm Village Association](#)
38. [March of Dimes Canada](#)
39. [oneROOF Youth Services](#)
40. [Peace for All Canada](#) (sponsor: Social Development Centre)
41. [Preston Heights Community Group](#)
42. [Sanguen Health Centre](#)
43. [Sexual Assault Support Centre of Waterloo Region](#)
44. [Sexual Health Options, Resources & Education Centre \(SHORE Centre\)](#)
45. [Shalom Counselling Services Inc.](#)
46. [Social Development Centre Waterloo Region](#)
47. [Somali Canadian Association of Waterloo Region](#) (sponsor: Greenway-Chaplin Community Centre)
48. [Spectrum Waterloo Region's Community Space](#)
49. [Strong Start Charitable Organization](#)
50. [Sunbeam Community & Developmental Services \(Lead\), with The Working Centre](#)
51. [Supportive Housing of Waterloo](#)
52. [The Healing of The Seven Generations](#) (sponsor: Family and Children Services Waterloo Region)
53. [The Literacy Group of Waterloo Region](#)
54. [Volunteer Action Centre of Waterloo Region](#)
55. [Wilmot Family Resource Centre Inc.](#)
56. [Women's Crisis Services of Waterloo Region](#)
57. [YMCA of Three Rivers \(Midwestern Ontario\)](#)
58. [YW Kitchener-Waterloo \(aka YWCA KW\)](#)

## 59. [YWCA Cambridge](#)

### **Digital Assets:**

Please visit [www.uwaywrc.ca/about-us/communications/](http://www.uwaywrc.ca/about-us/communications/) to download our digital assets and further information, including photos, CEO bio and photo, and other United Way materials.

- 30 -

### **About United Way Waterloo Region Communities**

United Way is the second largest funder of social service programs across the country, second only to government. Thanks to generous donors and partners, United Way is creating change on key social issues such as food security, mental health, and isolation in seniors by investing over \$4.6 million in critical services to 129 agencies and programs across Waterloo Region in 2020. Over \$2.1 million was distributed via COVID emergency services, thanks in part to both local donors and corporate partners, and the Government of Canada.

For more information or for media interviews, please contact:

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