



News Release

United Way Waterloo Region Communities

For Immediate Release – September 16, 2021

United Way Waterloo Region Communities celebrates 80 years in Waterloo Region with 80th virtual auction

Starting at noon today, bid on exciting items while helping your community

Waterloo Region - From 12 pm September 16, 2021, to 10:00 pm September 30, 2021 United Way Waterloo Region Communities (UWWRC) is hosting a virtual auction to mark their 80th year in the community.

All items have been generously donated by local businesses and community members and thanks to their support, 100% of the proceeds from the auction will benefit United Way Waterloo Region Communities and the agencies UWWRC supports.

Whether you're looking for an early holiday gift, a unique present for that special someone or creative ideas to freshen up your home or business, this online auction has something for everyone. All money raised stays in the community and will support our local agencies during these challenging times.

"We approached business and individuals in our community and their response was so inspiring. We have an incredible array of gifts and experiences that will appeal to everyone," stated UWWRC CEO, Joan Fisk. "We know the last 18 months have been challenging but we thought 80 years is an amazing accomplishment and we wanted to do something that could involve the whole community on some level, while continuing to help those who need it most. We could not have survived for 80 years without the generosity of our donors and this year their support has been critical in ensuring we can help rebuild a stronger Waterloo Region together."

Items such as Jann Arden concert tickets, garage doors, skin care packages, fabulous fashion items, gourmet dinner experiences and much more are up for grabs.

For more information go to www.uwaywrc.ca/80for80

Digital Assets:

Please visit www.uwaywrc.ca/about-us/communications/ to download our digital assets and further information, including photos, CEO bio and photo, and other United Way materials.

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About United Way Waterloo Region Communities

United Way Waterloo Region Communities is dedicated to helping people during times of crisis and in building a stronger future. We are fundraisers that support a network of programs and services that are locally focused, informed, connected, and deeply invested in helping people reach their full potential.

For more information or for media interviews, please contact:

United Way Waterloo Region Communities

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