

News Release

United Way Waterloo Region Communities

For Immediate Release – October 23, 2020

<u>United Way Waterloo Region Communities distributes \$646,000 through General</u> Community Fund and COVID-19 Response Fund

Funds to support 34 local agencies and programs

Waterloo Region - United Way Waterloo Region Communities (UWWRC) is pleased to announce the distribution of \$646,000 through two local funds. The COVID-19 Community Response Fund was created in March 2020 to respond to immediate community needs in response to the pandemic. UWWRC's General Community Fund has recently been modernized to be more responsive to community needs and local solutions. There is an open call for applications every three months to fund the most relevant programs and organizations, with a more agile and focused application process, including a stronger emphasis on equity and inclusion. Going forward, UWWRC will be granting all monies available on a quarterly basis. All funds are raised locally and are distributed to local organizations.

"It is critical that United Way can continue to fund organizations that require support during this unprecedented time", said UWWRC CEO, Joan Fisk, "Through community outreach and partnerships, we are aware of the needs for front line programs and services dealing with this pandemic. But there are many organizations facing increasing demands who deal with pressing issues like mental health and isolation every day that may not be so apparent. The economic impact of COVID-19 is affecting everyone and demands on social support systems are rising while financial assistance is dwindling. It is now more important than ever that we come together as a community and provide support where it is needed most."

Funding Recipients

- ACCKWA
- Argus Residence for Young People
- Bridges to Belonging
- Cambridge Shelter Corporation

- Carizon Family & Community Services
- Child Witness Centre of Waterloo Region
- Community Care Concepts of Woolwich, Wellesley and Wilmot
- Community Justice Initiatives
- Community Support Connections Meals on Wheels and More
- Family Counselling Centre of Cambridge and North Dumfries
- Fiddlesticks Community Centre
- Greenway-Chaplin Community Centre
- House of Friendship
- Immigration Partnership
- Kinbridge Community Association
- Kitchener Downtown Community Health Centre
- KW Counselling Services Inc
- Langs
- March of Dimes Canada
- Nutrition for Learning
- oneROOF
- Peace for All Canada (Sponsor: Social Development Centre of Waterloo Region)
- Preston Heights Community Group
- Shalom Counselling Services Inc.
- SPECTRUM Waterloo Region's Rainbow Community Space
- Strong Start Charitable Organization
- The Church of St. John the Evangelist
- The Healing of the Seven Generations (Sponsor: Family & Children's Services of Waterloo Region)
- The Literacy Group of Waterloo Region
- The Working Centre
- Volunteer Action Centre Waterloo Region
- Women's Crisis Services of Waterloo Region
- YW Kitchener Waterloo
- YWCA of Cambridge

Digital Assets:

Please visit <u>www.uwaywrc.ca/communications</u> to download our digital assets and further information, including photos, CEO bio and photo, and other United Way materials.

About United Way Waterloo Region Communities

United Way Waterloo Region Communities is dedicated to helping people during times of crisis and in building a stronger future. We are fundraisers that support a network of programs and services that are locally focused, informed, connected, and deeply invested in helping people reach their full potential.

For more information or for media interviews, please contact:

United Way Waterloo Region Communities

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