



NEWS RELEASE United Way Waterloo Region Communities

For Immediate Release – June 29, 2021

United Way Waterloo Region Communities raises over \$87,000 through Children and Youth Summer Survival Fund.

The fund will support local agencies providing programs to Waterloo Region children and youth.

Waterloo Region - United Way Waterloo Region Communities (UWWRC) is pleased to announce their recent Children and Youth Summer Survival Fund raised \$87,823. The funds will be distributed to six agencies and programs in Waterloo Region. Monies distributed through UWWRC include matching funds provided by a generous group of anonymous donors.

Six local agencies will receive funds that will help provide services and programs such as summer camps, recreational opportunities, mental health programs, and leadership development programs for children and youth, particularly in underserviced neighbourhoods in Waterloo Region.

The agencies receiving funding are:

- Adventure4Change
- Food4Kids Waterloo Region Inc.
- Greenway Chaplin Community Centre
- Langs Farm Village Association
- Preston Heights Community Group
- YMCA of Three Rivers (Midwestern Ontario)

"These funds we raised through a special targeted fundraising campaign are an important step in ensuring resources are available for our young people this summer. After a year of challenges and disruptions, it is important that children in Waterloo Region can return to some level of normalcy and maybe even have some fun," says Joan Fisk, CEO of United Way Waterloo Region Communities. "Many families have experienced stress and anxiety, and we want to try and help create a summer where our children have opportunities that help them heal and grow".

Digital Assets:

Please visit <u>uwaywrc.ca/about-us/communications/</u> to download our digital assets and further information, including photos, CEO bio and photo, and United Way backgrounder.

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About United Way Waterloo Region Communities

United Way Waterloo Region Communities is dedicated to helping people live better lives in every one of the seven communities we serve. We are fundraisers who support a network of agencies whose programs and services are locally focused, informed, connected, and deeply invested in helping people reach their full potential.

For more information or for media interviews, please contact:

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