Financial Statements of

# UNITED WAY OF CAMBRIDGE AND NORTH DUMFRIES

Year ended March 31, 2016



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## INDEPENDENT AUDITORS' REPORT

#### To the Members/Trustees

We have audited the accompanying financial statements of United Way of Cambridge and North Dumfries which comprise the statement of financial position as at March 31, 2016, the statements of operations and fund balances and cash flows for the year then ended, and notes, comprising a summary of significant accounting policies and other explanatory information.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on our judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, we consider internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



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### Opinion

In our opinion, the financial statements present fairly, in all material respects, the financial position of United Way of Cambridge and North Dumfries as at March 31, 2016 and its results of operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Chartered Professional Accountants, Licensed Public Accountants

KPMG LLP

June 9, 2016 Waterloo, Canada

Statement of Financial Position

March 31, 2016, with comparative information for 2015

		Operating	unds held or Special	Tomorrow			
		Fund	Purposes	Fund		2016	2015
			· u.poodo	, and		2010	2010
Assets							
Cash	\$	261,572	\$ <b>14</b> 7.	\$ H	\$	261,572	\$ 215,056
Marketable securities (note 2)			558,390	776,315		1,334,705	1,333,617
Pledges receivable (note 3)		1,202,679	_	_		1,202,679	1,227,940
Accounts receivable		28,575	(40.054)	-		28,575	81,283
Interfund receivable (payable)		35,354 9,682	(42,254)	6,900		0.000	F 040
Prepaid expenses	_		-	700.045		9,682	5,946
		1,537,862	516,136	783,215		2,837,213	2,863,842
Capital assets (note 4)		125,832	180	*		125,832	166,573
	\$	1,663,694	\$ 516,136	\$ 783,215	\$	2,963,045	\$ 3,030,415
Appropriations payable (note 5)	s	1 405 796	\$ _	\$ -	\$	1 405 796	\$ 1 490 206
payable (note 5) Accounts payable and accrued liabilities (note 6)	\$	1,405,796 15,545	\$ -	\$	\$	1,405,796 15,545	\$ 12,792
payable (note 5) Accounts payable and accrued liabilities (note 6) Grants payable	\$	15,545	\$ -	\$ 5	\$	15,545 -	\$ 1,490,206 12,792 27,500
payable (note 5) Accounts payable and accrued liabilities (note 6)	\$	15,545 - 58,632	\$	\$	\$		\$ 12,792
payable (note 5) Accounts payable and accrued liabilities (note 6) Grants payable Deferred revenue	\$	15,545	\$ 5 F	\$	\$	15,545 -	\$ 12,792 27,500
payable (note 5) Accounts payable and accrued liabilities (note 6) Grants payable	\$	15,545 - 58,632	\$ - - -	\$	\$	15,545 - 58,632	\$ 12,792 27,500 56,016 1,586,514
payable (note 5) Accounts payable and accrued liabilities (note 6) Grants payable Deferred revenue	\$	15,545 58,632 1,479,973	\$ - - - - -	\$ -	65	15,545 - 58,632 1,479,973	\$ 12,792 27,500 56,016 1,586,514
payable (note 5) Accounts payable and accrued liabilities (note 6) Grants payable Deferred revenue  Deferred capital contributions (note 7)  Fund Balances  Operating fund: Unrestricted (deficit)	\$	15,545 58,632 1,479,973	\$	\$ -	\$	15,545 - 58,632 1,479,973	\$ 12,792 27,500 56,016 1,586,514 172,248
payable (note 5) Accounts payable and accrued liabilities (note 6) Grants payable Deferred revenue  Deferred capital contributions (note 7)  Fund Balances  Operating fund:	\$	15,545 58,632 1,479,973 136,789	\$ 516,136	\$ 	\$	15,545 - 58,632 1,479,973 136,789 46,932	\$ 12,792 27,500 56,016 1,586,514 172,248
payable (note 5) Accounts payable and accrued liabilities (note 6) Grants payable Deferred revenue  Deferred capital contributions (note 7)  Fund Balances  Operating fund: Unrestricted (deficit) Special purpose funds: (note 8)	\$	15,545 58,632 1,479,973 136,789	\$ - - - - 516,136	\$ - - - - 783,215	\$	15,545 - 58,632 1,479,973 136,789	\$ 12,792 27,500 56,016 1,586,514 172,248 (34,058
payable (note 5) Accounts payable and accrued liabilities (note 6) Grants payable Deferred revenue  Deferred capital contributions (note 7)  Fund Balances  Operating fund: Unrestricted (deficit) Special purpose funds: (note 8) Internally restricted	\$	15,545 58,632 1,479,973 136,789	\$ 516,136	\$ - - - 783,215 783,215	\$	15,545 - 58,632 1,479,973 136,789 46,932 516,136	\$ 12,792 27,500 56,016 1,586,514 172,248 (34,058 522,119 783,592
payable (note 5) Accounts payable and accrued liabilities (note 6) Grants payable Deferred revenue  Deferred capital contributions (note 7)  Fund Balances  Operating fund: Unrestricted (deficit) Special purpose funds: (note 8) Internally restricted	\$	15,545 58,632 1,479,973 136,789 46,932	\$ -	\$	\$	15,545 - 58,632 1,479,973 136,789 46,932 516,136 783,215	\$ 12,792 27,500 56,016

See accompanying notes to financial statements.

On behalf of the Board:

Director

\_ Director

Statement of Operations and Fund Balances

Year ended March 31, 2016, with comparative information for 2015

		Funds held						
	Operating	for Special		Tomorrow				
	Fund	Purposes		Fund		2016		2015
Revenue:								
Contributions \$	2,141,200	\$ -	\$	3,600	\$	2,144,800	\$	2,249,188
Sponsorships	35,850	-		-		35,850		20,500
Gifts in kind	15,000			-		15,000		59,313
Gross campaign revenue	2,192,050	-		3,600		2,195,650		2,329,001
Unfulfilled pledges, net of prior year								
recoveries	(32,271)	-		-		(32,271)		(51,313)
Net campaign revenue	2,159,779			3,600		2,163,379		2,277,688
Designations from								
other UW's	51,156	=		( <del>=</del>		51,156		38,723
Flow through campaign	306,843	÷		-		306,843		342,458
Grants	226,430	*		(#)		226,430		298,996
Other revenue	80,659			-		80,659		67,418
Investment income (note 10)	2	5,065		2,396		7,461		90,068
	2,824,867	5,065		5,996		2,835,928		3,115,351
Expenses:								
Community investment								
and designations:								
Community fund	1,145,435	-		-		1,145,435		1,188,358
Program expenses (Schedule)	569,307	-		-		569,307		751,183
Outward designations	155,234			-		155,234		140,920
Flow through designations	282,677	=		( <del>-1</del> )		282,677		323,669
Memberships	30,198	-				30,198		27,570
	2,182,851	=		12		2,182,851		2,431,700
Fundraising expenses								
(Schedule)	410,843	-		( <del>-</del>		410,843		407,134
Special purpose fund expenses:								
Tomorrow fund	2	2		6,373		6,373		6,233
Administration - expenses (Schedule)	161,231					161,231		202 502
expenses (schedule)	2,754,925			6,373		2,761,298		202,503 3,047,570
	2,704,020			0,070		2,701,200		3,047,370
Excess (deficiency) of revenue								Million
over expenses	69,942	5,065		(377)		74,630		67,781
Fund balances (deficit), beginning								
of year	(34,058)	522,119		783,592		1,271,653		1,203,872
Interfund transfer (note 11)	11,048	(11,048)		-				-
Fund balances, end of year \$	46,932	\$ 516,136	\$	783,215	\$	1,346,283	\$	1,271,653
Tana balances, cha oi year \$	70,002	Ψ 010,130	Ψ	100,210	Ψ	1,040,200	Ψ	1,271,000

See accompanying notes to financial statements.

Statement of Cash Flows

Year ended March 31, 2016, with comparative information for 2015

	 2016	2015
Cash provided by (used in):		
Operating activities:		
Excess of revenue over expenses	\$ 74,630	\$ 67,781
Change in market value of marketable securities	(1,088)	(83,836)
Amortization of capital assets	47,237	44,986
Amortization of deferred capital contributions	(35,459)	(40,918)
Change in non-cash working capital:		
Pledges receivable	25,261	(12,049)
Accounts receivable	52,708	(44,296)
Prepaid expenses	(3,736)	(3,417)
Appropriations payable	(84,410)	28,338
Accounts payable and accrued liabilities	2,753	(20,376)
Grants payable	(27,500)	(2,500)
Deferred revenue	2,616	(14,054)
	 53,012	(80,341)
Investing activities:		
Net sale of marketable securities	( <del>=</del> /	60,000
Purchase of capital assets	(6,496)	(170,341)
	(6,496)	(110,341)
Financing activities:		
Capital contributions received	-	150,000
Increase (decrease) in cash	46,516	(40,682)
Cash, beginning of year	215,056	255,738
	 210,000	200,700
Cash, end of year	\$ 261,572	\$ 215,056

See accompanying notes to financial statements.

Notes to Financial Statements

Year ended March 31, 2016

### Incorporation and operations:

The United Way of Cambridge and North Dumfries (the "United Way" or "Organization") was incorporated as a not-for-profit organization without share capital under the Corporations Act of Ontario by letters patent dated January 28, 1983 and, as such, is not taxable for income tax purposes.

Through leadership, the United Way operates to improve lives and build our community by engaging individuals and mobilizing collective action.

#### 1. Significant accounting policies:

The financial statements have been prepared by management in accordance with Chartered Professional Accountants of Canada Handbook Part III - Canadian accounting standards for not-for-profit organizations.

Financial statements are also to be prepared in accordance with the Transparency, Accountability and Financial Reporting Policies for United Ways ("TAFR") set forth by the United Way of Canada Centraide. TAFR reporting is consistent with presentation under Canadian generally accepted accounting principles. These policies provide for consistent reporting and presentation of revenues and expenditures amongst all United Way organizations in Canada and provide a framework for the allocation of expenditures between program, fundraising and administrative activities. Expenditures are allocated to the program, fundraising and administrative categories based on the nature of the expenditures and the actual activities performed during the year and as such, these allocations will vary over time. The Organization is fully compliant with TAFR reporting requirements in fiscal 2016.

#### (a) Fund accounting:

To ensure observation of restrictions placed on the use of resources available to the United Way, the accounts are maintained in accordance with the principles of restricted fund accounting. The resources for various purposes are classified for accounting and reporting purposes into funds established according to their nature and purpose. The assets, liabilities and fund balances of the Organization are reported in three self-balancing funds as follows:

(i) The Operating Fund balance are used to fund anticipated future operating expenditures.

Notes to Financial Statements

Year ended March 31, 2016

### 1. Significant accounting policies (continued):

- (a) Fund accounting (continued):
  - (ii) The Funds Held For Specific Purposes represents resources internally restricted by the Organization for use to meet specifically stated purposes. This fund includes the accounts of the following funds:
    - a. Stabilization/Emergency Fund:

The Stabilization/Emergency Fund provides a means to offset possible deficiencies in campaign results or collection experience, to meet unexpected organizational needs, to stabilize the level of allocations or increased allocations to partner agencies or to provide additional funds to agencies or non-partner agencies experiencing unforeseen financial emergencies.

b. Information Technology Fund:

The Organization has set aside funds to ensure dollars are available to upgrade computer hardware and software when required.

#### c. New Initiatives Fund:

The Organization has set aside funds from appropriations, the purpose of which is to provide:

- special grants to organizations who are not member agencies of the United Way
- operating grants to organizations that are not member agencies but who may reasonably be expected to apply to become member agencies in the future
- grants to member agencies where such grants are separate and distinct from the recurring annual grant received by the member agency.

The purpose of these grants is generally for these organizations to provide various social services within the community.

Notes to Financial Statements

Year ended March 31, 2016

### 1. Significant accounting policies (continued):

- (a) Fund accounting (continued):
  - (iii) The Tomorrow Fund has been established in order to provide for emerging and long-term community needs and special projects and programs. Funds received under donated insurance policies and estate bequests are reflected as fund revenue in the year of the receipt of proceeds.

### (b) Recognition of income:

The Organization follows the deferral method of accounting for contributions which include contributions and grants.

The Organization conducts a public campaign for funds during the last quarter of each calendar year which is recorded as income in the current year, net of an allowance for uncollectible amounts. Since these funds are to be distributed to the member agencies and utilized for other approved purposes in the following year, the undistributed approved allocations are reflected in the statement of financial position as "appropriations payable" and presented in the statement of operations as "community investments".

Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Externally restricted contributions other than endowment contributions, are recognized as revenue in the year in which the related expenses are recognized. Contributions restricted for the purchase of capital assets are deferred and amortized into revenue on a straight-line basis, at a rate corresponding with the amortization rate for the related capital assets.

Endowment contributions are recognized as direct increases in endowment net assets.

Restricted investment income is recognized as revenue in the year in which the related expenses are recognized. Unrestricted investment income is recognized as revenue when earned.

Revenue from fees, contracts and sales of publications is recognized when the services are provided or the goods are sold.

Bequests and other endowments received are treated as income in the year of receipt and, accordingly, unless otherwise restricted for specific use, are reflected as part of the Operating Fund.

Notes to Financial Statements

Year ended March 31, 2016

### 1. Significant accounting policies (continued):

### (b) Recognition of income (continued):

Donations of materials and services are not reflected in these financial statements because of the impracticality of the record keeping and valuation of them. As an example, a large number of volunteers donated significant amounts of their time in the Organization's activities and its fundraising campaigns. No amount has been reflected in the statements for donated services since no objective basis is available to measure the value of such services.

Contributions restricted for the purchase of capital assets are deferred and amortized into revenue on the same basis and at a rate corresponding with the amortization rate for the related capital assets.

#### (c) Capital assets:

Purchased capital assets are recorded at cost. Contributed capital assets are recorded at fair value at the date of contribution. Assets acquired under capital leases are amortized over the estimated life of the assets or over the lease term, as appropriate. Repairs and maintenance costs are charged to expense. Betterments which extend the estimated life of an asset are capitalized. When a capital asset no longer contributes to the Organization's ability to provide services, its carrying amount is written down to its residual value.

Capital assets are stated at cost less accumulated amortization. Amortization based on the estimated useful life of the asset is calculated as follows:

Assets	Basis	Rate
Computer software	Straight-line	5 years
Computer hardware	Straight-line	5 years
Leasehold improvements	Straight-line	Over the term of the lease

#### (d) Contributed services:

A substantial number of volunteers contribute a significant amount of their time each year. Because of the difficulty of determining the fair value, contributed services are not recognized in the financial statements.

#### (e) Allocation of expenses:

General management and administrative expenses are incurred to support functional areas and are allocated to fundraising and program expenses based on the time study method.

Notes to Financial Statements

Year ended March 31, 2016

### 1. Significant accounting policies (continued):

#### (f) Use of estimates:

The preparation of the financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of pledges receivable and appropriations payable at the date of the financial statements and the reported amounts of revenue and expenses during the year. Actual results could differ from those estimates.

### (g) Financial instruments:

Financial instruments are recorded at fair value on initial recognition. All other financial instruments are subsequently recorded at cost or amortized cost, unless management has elected to carry the instruments at fair value. The Organization has not elected to carry any such financial instruments at fair value.

Transaction costs incurred on the acquisition of financial instruments measured subsequently at fair value are expensed as incurred. All other financial instruments are adjusted by transaction costs incurred on acquisition and financing costs, which are amortized using the straight-line method.

Financial assets are assessed for impairment on an annual basis at the end of the fiscal year if there are indicators of impairment. If there is an indicator of impairment, the Organization determines if there is a significant adverse change in the expected amount or timing of future cash flows from the financial asset. If there is a significant adverse change in the expected cash flows, the carrying value of the financial asset is reduced to the highest of the present value of the expected cash flows, the amount that could be realized from selling the financial asset or the amount the Organization expects to realize by exercising its right to any collateral. If events and circumstances reverse in a future period, an impairment loss will be reversed to the extent of the improvement, not exceeding the initial carrying value.

### 2. Marketable securities:

	2016	2015
Cash	\$ 358,199	\$ 348,504
Fixed income securities and funds	200,191	204,821
Managed funds held with Cambridge & North Dumfries	50	, ,
Community Foundation	776,315	780,292
	\$ 1,334,705	\$ 1,333,617

Notes to Financial Statements

Year ended March 31, 2016

#### 2. Marketable securities (continued):

The fixed income securities and funds have an interest rate of 1.6% to 4.8% (2015 - 4.8% to 4.9%) and mature in January 2, 2017, January 3, 2017, December 14, 2016 to January 3, 2017.

### 3. Pledges receivable:

The pledges receivable in the statement of financial position consists of the following:

	 2016	2015
Total pledges receivable: Current year campaign	\$ 1,248,383	\$ 1,270,307
Prior year campaign	106,761	 59,258
Less allowance for doubtful accounts	1,355,144 (152,465)	1,329,565 (101,625)
	\$ 1,202,679	\$ 1,227,940

As part of its annual fundraising campaign, the Organization obtained \$1,248,383 in pledges for the year (2015 - \$1,270,307). In accordance with the Organization's policy, the full amount was reported as revenue and an allowance for unfulfilled pledges has been accrued. In recent years, the Organization collected an average of 92% (2015 - 92%) of the amounts pledged. These amounts are substantially collected within one year from the date of the financial statements and the remaining amounts are collected within two years.

#### 4. Capital assets:

				2016		2015
	. [	Cost	cumulated nortization	Net book value	1	Net book value
Computer software	\$	54,952	\$ 35,570	\$ 19,382	\$	30,300
Computer hardware		27,164	10,519	16,645		16,534
Leasehold improvements		149,674	59,869	89,805		119,739
	\$	231,790	\$ 105,958	\$ 125,832	\$	166,573

Notes to Financial Statements

Year ended March 31, 2016

#### 5. Appropriations payable:

	 2016	2015
Partner agencies, current year	\$ 839,859	\$ 893,994
Outward designations, current year	396,138	460,896
Outward designations, prior year	196,325	197,595
United Way of Canada	10,346	10,357
Allowance for unfulfilled outward designations	(36,872)	(72,636)
	\$ 1,405,796	\$ 1,490,206

### 6. Accounts payable and accrued liabilities:

Included in accounts payable and accrued liabilities are government remittances payable of \$nil (2015 - \$nil), which includes payroll related taxes.

## 7. Deferred capital contributions:

Deferred capital contributions represent the unamortized contributions used to purchase capital assets and unspent contributions received to purchase capital assets. The amortization of deferred capital contributions is recorded as other revenue in the statement of operations.

	2016	2015
Balance, beginning of year	\$ 172,248	\$ 63,166
Contributions received	-	150,000
Amortization of deferred capital contributions	(35,459)	(40,918
Balance, end of year	\$ 136,789	\$ 172,248

Notes to Financial Statements

Year ended March 31, 2016

#### 8. Special purpose funds:

The funds listed below represent resources which are either internally restricted by the Board of Directors or externally restricted relative to instructions concerning the investment of capital and/or use of investment income as detailed in relevant documents.

	2016	2015
Funds held for specific purposes: Internally restricted: Stabilization/Emergency fund Information Technology fund	\$ 501,136 15,000	\$ 507,119 15,000
	\$ 516,136	\$ 522,119
The Tomorrow Fund: Externally restricted	\$ 783,215	\$ 783,592

### 9. Lease obligation:

The lease obligation for office premises is for a five-year term ending on July 1, 2019 at an annual cost of approximately \$33,295 including rent, taxes, heat, hydro, maintenance and common charges.

#### 10. Investment income:

Investment income recorded in the statement of operations, is comprised of the following:

	2016	2015
Income earned on unrestricted resources	\$ 5,065	\$ 5,540
Income earned on managed resources	2,396	84,528
Total investment income recognized as revenue	\$ 7,461	\$ 90,068

Notes to Financial Statements

Year ended March 31, 2016

#### 11. Interfund transfer:

According to a Board of Directors policy the Stabilization/Emergency Fund balance at year end shall be no less than 25% of the annual campaign revenues less designations (outward designations) and pledges written-off during the year.

#### 12. Financial risks:

#### (a) Liquidity risk:

Liquidity risk is the risk that the Organization will be unable to fulfill its obligations on a timely basis or at a reasonable cost. The Organization manages its liquidity risk by monitoring its operating requirements. The Organization prepares budget and cash forecasts to ensure it has sufficient funds to fulfill its obligations.

## (b) Credit risk:

Credit risk refers to the risk that a counterparty may default on its contractual obligations resulting in a financial loss. The Organization is exposed to credit risk with respect to the accounts receivable and pledges receivable. The Organization assesses, on a continuous basis, accounts receivable and pledges receivable and provides for any amounts that are not collectible in the allowance for doubtful accounts.

#### (c) Interest rate risk:

The Organization is exposed to interest rate risk on its fixed interest rate financial instruments. Further details about the fixed rate investments are included in note 2.

#### 13. Nevada ticket sales:

The Organization generated income in the amount of \$45,200 (2015 - \$56,500) by way of Nevada ticket sales. These tickets were sold for the Organization at the Buck Variety in Cambridge. The income was allocated to the Partner Agencies of the Organization through the usual monthly allocation process.

Schedule of Expenses

Year ended March 31, 2016, with comparative information for 2015

	Adm	inistration	Fu	ndraising		Program				
					(	expenses		2016		2015
Salaries	\$	83,296	\$	249,556	\$	239,290	\$	572,142	\$	611,653
Employee benefits	87504	52,391	0.50	27,365	0.000	25,518	35700	105,274	980	125,185
Office and meeting		**************************************				6-00-00 May - 1 (				
supplies		858		2,964		3,976		7,798		10,094
Postage and shipping		649		2,244		3,011		5,904		7,354
Photocopying and										
supplies		920		3,177		4,264		8,361		6,599
Telephone		657		2,269		3,046		5,972		7,302
Equipment purchase				6				1962		
and maintenance		2,914		10,068		13,513		26,495		46,958
Building, rent, utilities		000-00-40-00000 - 0000				5.00.00 - 6.00.00 S.00		X2.00.00		1055 (60 # 11.50 (20-60)
and maintenance		4,470		15,443		20,726		40,639		55,573
Training and travel		1,886		11,087		12,745		25,718		15,325
Insurance		297		1,027		1,379		2,703		659
VSR program expenses		-		-		15,268		15,268		57,690
Bank service charges		536		1,849		2,482		4,867		5,422
Professional fees		4,124		14,245		19,118		37,487		33,875
Community investment				₩				120		
project costs		-		-		115,020		115,020		176,383
Promotional materials		3,037		27,349		19,190		49,576		50,938
Winter warmth program				-		26,670		26,670		48,100
Nevada tickets		_		24,250		20,000		44,250		56,724
Amortization of				11/12/11/3 (0.14/15/2020)		100 to		in the state of th		
capital assets		5,196		17,950		24,091		47,237		44,986
	\$	161,231	\$	410,843	\$	569,307	\$	1,141,381	\$	1,360,820