NEWS RELEASE
United Way Waterloo Region Communities

For Immediate Release – January 21, 2021

United Way Waterloo Region Communities distributes $560,490 to local organizations through 2nd Round of Emergency Community Support Fund

Funds to support local Frontline Services

January 21, 2021, United Way Waterloo Region Communities (UWWRC) launched a second call for applications for the Emergency Community Support Fund (ECSF). The fund provides financial support to charities and other qualified donees adapting their frontline services to support vulnerable Canadians during the COVID-19 pandemic. The Government of Canada has released the balance of funding for ECSF which is being administered in collaboration with United Way Centraide Canada, Community Foundations of Canada and the Canadian Red Cross.

Today, UWWRC is pleased to share an update on the recipients of this second round of funding. UWWRC received over 34 applications for community programs and services that support vulnerable community members. To date, 30 organizations have been approved for a total of $560,490 in addition to $1,240,000 distributed during round 1 of ESCF funding during the summer of 2020.

Organizations funded through ECSF Round 2 include:

- ACCKWA
- Anishnabeg Outreach Employment and Training Inc.
- Big Brothers Big Sisters of Waterloo Region
- Brain Injury Association Waterloo-Wellington
- Cambridge Shelter Corporation
- Canadian Cancer Society
- Child Witness Centre of Waterloo Region
- Community Justice Initiatives of Waterloo Region
- Community Support Connections – Meals on Wheels and More
- Easter Seals Ontario
- Family and Children's Services Foundation of the Waterloo Region
- Family Counselling Centre of Cambridge and North Dumfries
- Food4Kids Waterloo Region Inc.
- Grand River Friendship Society
- Independent Living Centre
- John Howard Society of Waterloo-Wellington (2 programs)
- Kitchener Downtown Community Health Centre

- Kitchener-Waterloo Counselling Services Inc
- Kitchener-Waterloo Multicultural Centre
- KW Access-Ability
- Monica Place
- Parkinson Society Southwestern Ontario
- Sexual Assault Centre of Waterloo Region - Kind Minds Wellness
- SHORE Centre
- Sunbeam Community & Developmental Services
- The Literacy Group of Waterloo Region
- Waterloo Region Family Network
- Woolwich Counselling Centre
- The Working Centre

See all organizations funded by United Way WRC through ECSF round 2 here.

"COVID-19 has not gone away, and this second round of funding is critical to our community. It allows us to continue to support local organizations that are still working to help so many people that have been affected by the pandemic", says Joan Fisk, UWWRC CEO.

"United Way is proud to partner with The Government of Canada and we remain committed to working with our local agencies to be able to determine where help is needed most. We continue to hear that this crisis has created more than one problem and we are positioned to help our frontline agencies and programs provide solutions and support so we can rebuild a stronger Waterloo Region".

Digital Assets:

Please visit www.uwaywrc.ca/communications to download our digital assets and further information, including photos, CEO bio and photo, and United Way backgrounder.

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About United Way Waterloo Region Communities

United Way Waterloo Region Communities is dedicated to helping people live better lives in every one of the seven communities we serve. We are fundraisers who support a network of agencies whose programs and services are locally focused, informed, connected, and deeply invested in helping people reach their full potential.

For more information or for media interviews, please contact:

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