

Guidelines for Community Service Organizations Applying for the Community Fund Application – PROGRAM/PROJECT

United Way Waterloo Region Communities (United Way WRC) is pleased to provide support to local community service organizations that provide important community support to vulnerable community members. Applications are made available and reviewed locally. Our aim is to make this application process simple.

This document summarizes guidelines for community service organizations seeking to apply for the Community Fund through United Way Waterloo Region Communities for the purposes of a specific program or project.

About United Way Waterloo Region Communities

United Way Waterloo Region Communities is dedicated to helping people live better lives in every one of the seven communities we serve. We are fundraisers who support a network of agencies whose programs and services are locally focused, informed, connected, and deeply invested in helping people reach their full potential.

Timelines

August 20 th 2020	Launch of the Community Fund https://forms.gle/id8mmYd2sVW429n5A
September 10 th 2020	Applications close at 4pm
Late September/ Early October 2020	Application decisions communicated to applicants

Eligibility

Organizations may apply to the Community Fund individually, or as part of a network/partnership. Organizations may also seek funds for more than one program/project. Separate requests must be completed for each.

The Applicant:

- is a registered charity in Canada, or other qualified donee. The Qualified Donee** includes: registered charities; registered Canadian municipalities; registered municipal or public bodies performing a function of government in Canada.
- maintains a volunteer Board of Directors that meets regularly,
- hosts a public Annual General Meeting,
- has financial statements that have been audited by a licensed public accountant (or financial review/review engagement for charities with annual revenues less than \$250,000),
- grants permission for this application and contact details to be shared with other funders for funding consideration and coordination.
- demonstrates your organization is working toward building equity and inclusion within your workplace, your Board, and in your program delivery.

**If your organization is not a registered charity or otherwise a qualified donee, a sponsoring organization is required to accept payment on behalf of the applicant. Please contact United Way WRC staff for additional details and requirements of this type of arrangement.

Service Information

Community Service Organizations seeking to apply for the Community Fund for a specific program or project will be asked to provide details including a clear description of the project or program proposed, the need being met, who will benefit, and how you will know this difference is being made. A budget, the services and activities they propose, the vulnerable populations these services will reach, and where the services will be delivered within Waterloo Region are also required.

The Community Fund will provide financial support for community services that:

- Address one of the following Service Areas:
 - *Basic/Essential Needs* (e.g. food, shelter, safety)
 - *Mental Health*
 - *Isolation* (e.g. inclusion and belonging work, settlement, anti-discrimination, etc.)
- Serve one or more vulnerable groups:
Children and youth; Seniors and elders; People experiencing homelessness; People with low income or living in poverty; People living with mental illness; People struggling with addiction; Persons with disabilities; People experiencing violence; Prison populations; Indigenous;

Racialized populations; Members of LGBTQS+ communities; and
Newcomers

- Will be carried out with a reasonable budget before December 31st, 2020
(Note that this application is for one quarter only. The program/project may extend beyond this funding term.)

Grant Request, Budget, and Financial Information

Eligible Expenses for Community Fund:

All budget items must be project-related and incurred by December 31st, 2020.

Eligible expenses include wages and benefits, professional fees, travel and accommodations, materials and supplies, printing and communication, equipment rental/lease/maintenance, administration costs, capital costs, and disability support for staff. Purchase of lands or buildings, and any expenses that are covered by another funding source, are ineligible.

Reserve Fund information and the most recent audited financial statements are to be provided. This information will be kept on file and updated as necessary by the applicant for future application periods.

If you have questions or need support in completing this application, **please contact:**

- Nancy Bird, Senior Director, Community Investment & Engagement
nbird@uwaywrc.ca
519-888-6100 ext. 204

OR

- Brian Kamm, Manager, Community Investment
bkamm@uwaywrc.ca
519-888-6100 ext. 209