

Sample Email COVID-19 Community Response Fund

The following email content is being provided as a sample of what you can share with your networks to create awareness for United Way Waterloo Region Communities' COVID-19 Community Response Fund. You may personalize the content or simply copy and paste it into the body of an email as-is. From all of us at United Way, thank you for your support!

Hi <<first name>>,

In response to the unprecedented coronavirus outbreak (COVID-19), United Way Waterloo Region Communities has created the COVID-19 Community Response Fund. This fund will support the work of frontline organizations that are collectively striving to ensure our most vulnerable citizens are safe and healthy.

“This is a difficult time for everyone and we know those who are already marginalized in our community will be disproportionately impacted. We want every citizen in Waterloo Region and the organizations doing crucial work on the ground to know that we’re here to support them.” - Joan Fisk, CEO, United Way Waterloo Region Communities.

United Way’s goal is to raise funds for programs and services that will directly benefit these individuals. By giving to the COVID-19 Community Response Fund, you can provide support for frontline organizations, particularly those that aren’t always visible in our community but continue to provide critical support for the most vulnerable members in Waterloo Region.

[DONATE NOW](#)

For more information about United Way’s response to the COVID-19 pandemic, including how funds will be disbursed to organizations in need of additional support in these unprecedented times, please visit www.uwaywrc.ca/communityresponsefund.

You can also contact United Way Waterloo Region Communities directly at 519-888-6100 or info@uwaywrc.ca.

Thank you,
