

News Release

United Way Waterloo Region Communities

For Immediate Release-December 18, 2019

United Way Waterloo Region Communities Announces Targeted Fund Recipients

Waterloo Region - United Way Waterloo Region Communities (UWWRC) has approved distribution of targeted funds raised through last year's Giving Tuesday and Holiday Giving Campaign to be marked by a special cheque presentation at United Way's office at 50 Sportsworld Crossing Rd at 3:00 pm Wednesday, December 18, 2019.

Family Counselling Centre of Cambridge & North Dumfries will be receiving funds for their *Successful Approaches Towards Positive Outcomes in Addressing the Opioid Crisis* program, as well as the *Cambridge Neighbourhood Table* led by Kinbridge Community Association and the *Youth Wellness Hub* run by Langs in Cambridge.

Representatives from each organization will be present as well as Mayors Sue Foxton (Township of North Dumfries) and Kathryn McGarry (City of Cambridge).

"We are thrilled to be able to work with these local organizations," says UWWRC CEO Joan Fisk. "United Way consulted with the community and developed targeted funds to see where help was needed most. We established these funds in response to shifting needs and the community's ability to respond to those needs."

UWWRC has continued targeted fundraising this year with another successful Giving Tuesday campaign, focused on *Addressing Addiction*. Currently a Holiday Giving campaign is taking place until December 31, 2019, with funds being raised in support of Connecting Isolated Seniors, Fighting Hunger and Strengthening Youth Mental Health. Applications for these funds will be solicited in the new year.

Digital Assets:

[Please click here](#) for digital assets and further information, including photos, infographics, CEO bio and photos, and United Way backgrounder.

About United Way Waterloo Region Communities

United Way Waterloo Region Communities is dedicated to helping people live better lives in every one of the seven communities we serve. We are fundraisers and local community builders who support a network of agencies whose programs and services are locally focused, informed, connected, and deeply invested in helping people reach their full potential.

For more information or interviews, please contact:

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