

## News Release

### United Way Waterloo Region Communities

For Immediate Release-October 1, 2019

#### **United Way Waterloo Region Communities volunteers give back with the 1<sup>st</sup> Annual Day of Caring**

Waterloo Region - On Thursday October 3rd, hundreds of corporate volunteers from across Waterloo Region will work on over 25 meaningful projects to help local charities thrive.

*United Way Day of Caring* is an opportunity for volunteers to show their local love and see firsthand the work being done in the community. Much needed projects in local agencies will be completed and Day of Caring volunteers have the chance to learn about the local impact of their donations through a hands-on experience.

“Day of Caring gives workplace teams the opportunity to come together and lend a helping hand to many of our local charities. At the same time, volunteers have the chance to learn more about exactly what these important services provide to people in need in Waterloo Region,” said Joan Fisk, UWWRC CEO. “We are not only the second largest funder outside of government, we are also community builders that are in a position to match our volunteers with agencies which allows them to provide crucial help where it’s needed”.

The day begins at 8:00 a.m. with a breakfast and rally at Borealis Grille & Bar (4336 King St. E, Kitchener). Participants will then move to their respective project sites.

“We are very excited that we have managed to create this one day opportunity for all our corporate supporters,” said Senior Director of Community Investment and Engagement, Nancy Bird. “Funding isn’t the only way we mobilize resources. Encouraging people to give their time and share their knowledge is another way we support our partner agencies and address social issues. Our hope is to follow up in the spring of 2020 with our 2<sup>nd</sup> annual event and make an even larger impact”.

For a full schedule and further information, please [click here](#).

#### **Digital Assets:**

Please [click here](#) for digital assets and further information, including photos, infographics, CEO bio and photos, and United Way backgrounder.

- 30 -

#### **About United Way Waterloo Region Communities**

United Way Waterloo Region Communities is dedicated to helping people live better lives in every one of the seven communities we serve. We are fundraisers and local community builders who support a network of agencies whose programs and services are locally focused, informed, connected, and deeply invested in helping people reach their full potential.

For more information or for media interviews, please contact:

**United Way Waterloo Region Communities**

Hilary McCann

Senior Director, Marketing and Communications

United Way Waterloo Region Communities

P. 519-888-6100 EXT. 227 C: 226-898-1394

E: hmccann@uwaywrc.ca