

Online donations made easy. Start e-Pledge today!

e-Pledge is a secure online giving portal that supports your existing United Way Workplace Campaign. It allows employees to donate online, allowing you to decrease or even eliminate the need to distribute, collect, and process paper pledge forms, saving time, paper, and the environment.

What are the benefits?

- Donor can submit their pledge directly through a simple donation link
- Real-time donation tracking
- Increases accuracy and confidentiality of donor information
- Donor can view past giving, and update their information if needed
- Online donations are processed automatically, with receipts for fully paid credit card gifts emailed directly to donor and a payroll report generated for Human Resources
- Can generate a report of employee gifts for incentive draws and status updates
- Can target reminder emails to those who have not responded yet

How to begin?

1. Complete the e-Pledge Set-up Agreement
2. Provide employee information 3 weeks prior to campaign kick-off including employee first name, last name, email address, employee type (employee or retiree), and ideally employee ID, and number of pay periods (otherwise self-registration will be used)
3. Training for your e-Pledge Administrator provided by United Way
4. Share donation link with employees
5. Continue canvassing employees and sharing communication about the United Way and e-Pledge as an option for pledging

Our Commitment

- To work with you to ensure the smoothest possible implementation of online giving in your workplace
- To provide training and support to employees involved in administering the tool
- To maintain the confidentiality of all employee information shared with us

Workplace campaigns are integral to creating lasting community change and a community where everyone matters. For all of your dedication and support, *allow us to thank you by providing an innovative and easy campaign experience for you and your employees.*

For more information, please contact ePledge@uwaywrc.ca or 519-888-6100 x253

ARE YOU
THE ONE?