

Online donations made easy. Start e-Pledge today!

e-Pledge is a web-based portal that supports your existing United Way Workplace Campaign. This portal allows employees to donate online, allowing you to decrease or even eliminate the need to distribute, collect, and process paper pledge forms. This secure online interface allows communication directly to your employees, and provides real-time donation tracking.

The e-Pledge online giving portal is easy to use, and assistance by your United Way staff will be available to you throughout your campaign.

What are the benefits?

- Decreases or even eliminates the need for paper pledge forms, saving time, paper and the environment
- Increases accuracy and confidentiality of donor information
- Donor can view past giving, update their information and submit their pledge directly
- Online donations are processed automatically, with receipts for credit card gifts emailed directly to donor and a payroll report generated for Human Resources
- Can generate a report of employee gifts for incentive draws and status updates
- Targets reminder emails to those who have not responded yet

What is required?

- Employee information 3 weeks prior to campaign kick-off including employee first name, last name, email address, employee type (employee or retiree), and ideally employee ID, and number of pay periods
- Internet access for employees
- Online portal training for your committee and e-Pledge Administrator
- Continued efforts in canvassing employees and sharing communication about the United Way and the e-Pledge tool as an option for pledging

Our Commitment

- To work with you to ensure the smoothest possible implementation of online giving in your workplace
- To provide training and support to employees involved in administering the tool
- To maintain the confidentiality of all employee information shared with us

Workplace campaigns are integral to creating lasting community change and a community where everyone matters. For all of your dedication and support, *allow us to thank you by providing an innovative and easy campaign experience for you and your employees.*

For more information, please contact ePledge@uwaywrc.ca or 519-888-6100 x253

**ARE YOU
THE ONE?**